

## **Arts, Culture and Tourism Committee Meeting**

The Arts Culture and Tourism (ACT) Committee meets in session this 10th day of June, 2020, by way of Zoom Video Conferencing.

The Chair, Anthony Paniccia called the meeting to order at 4:31 PM and welcomed all committee members.

### **1. Roll Call**

Present: Anthony Paniccia, Chair

Patti Oshar, Vice Chair

Diane Quinn-Ouellette

Tracy Armstrong

Grant Maguire

Jeannette Kervoelen

Councillor Steve Bjorkman

Also Present: Cynthia Cakebread, Manager, Recreation and Culture

Janice Aloisio, Administrative Assistant, Community Services

Shelley Brown, Deputy Clerk, Legislative Services

Regrets: Joseph Cornwall

### **2. Declarations of Conflict of Interest**

- None stated

### **3. Adoption of Published Agenda**

- That the June 10, 2020 Zoom Video Conferencing Agenda be received as circulated.

Moved by: Grant Maguire

Seconded by: Tracy Armstrong

**(ACT20-06-013)** That the agenda of the Wednesday, May 13, 2020, 2020 Arts, Culture and Tourism Committee Zoom Video Conferencing meeting be adopted as presented. **"Carried"**

### **4. Adoption of Minutes**

- Minutes of May 13, 2020

Moved by: Grant Maguire

Seconded by: Tracy Armstrong

**(ACT20-06-014)** That the minutes of the Wednesday, May 13, 2020, Arts, Culture and Tourism Committee meeting be adopted as circulated. **"Carried"**

### **5. Unfinished Business**

#### **a) Explore Eats Essex Update**

- Tracy provided the committee with an updated plan for the Explore Eats Essex in light of the Covid-19 restrictions;
- Updated plan was reviewed by the committee and discussed;
- Tracy has received gift cards from seven local restaurants and anticipates an additional seven from other committed restaurants;
- Tracy to forward Cynthia updated rules for publication and forwarding to the Manager, Strategic Communications;
- Cynthia to work with the Manager, Strategic Communications on promotion and publications

- Cynthia suggested that a downloadable 'ballot card' could be designed by her staff for submission to the Communications department along with the rules and regulations for the event;
- Tracy advised she will inquire of the local florist for their assistance in the design of the two prize baskets with the potential of an 'honorable' mention for their assistance in the preparations;

Draw to be conducted at the Essex Centre Downtown Christmas Parade in December;

- Jeanette offered her assistance where needed;

#### **b) Tune Up The Parks Update**

- Cynthia advised that she has received a couple pre-recorded performances and will slot them in according to date of receipt once she reviews their content;
- Pre-recorded performances will be streamed as watch parties at 7 pm on the Monday and Wednesday nights and will be restreamed at later dates depending on how many are received and the available openings;
- Once provincial and local health unit guidelines and restrictions are lifted, performances will resume in the parks as previously scheduled;
- There are a number of openings available and another call for interest will go out on the social media platforms;
- Cynthia asked Steve if he could record a video regarding the new virtual platform;
- Introductions of the recordings won't be done, they will just play the recordings

#### **c) Fall/Winter Christmas Community Engagement Event**

- To be brought forward to a future meeting.

#### **d) Tune Up the Parks Advertising Banner Status**

- Cynthia provided the committee with a new mock up design that had no specific location to make them more universal for future use;
- Committee all agreed and supported the new mock up design and advised Cynthia to proceed with the order.

**6. New Business**

- a) None stated

**7. Adjournment**

Moved by: Patti Oshar

Seconded by: Jeannette Kervoelen

**(ACT20-06-015)** That this meeting adjourns at 5:18 PM. **"Carried"**

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Anthony Paniccia, Chair

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Janice Aloisio, Recording Secretary