



## Report to Council

Department: Community Services  
Division: Community Services  
Date: May 2, 2022  
Prepared by: Doug Sweet, Director of Community Services  
Report Number: Community Services-2022-08  
Subject: Special Events Resource Team (SERT) Update  
Number of Pages: 4

### Recommendation(s)

**That** Community Services-2022-08 entitled Special Event Resources Team (SERT) Update prepared by Jake Morassut, Director, Community Services, dated May 2, 2022 be received.

### Purpose

To update Council on a regular basis of the events and requests that have been reviewed by the Town of Essex Special Events Resource Team (SERT).

### Background and Discussion

The Department of Community Services in April 2014 established an internal administration group called the Special Events Resource Team to review special event requests on Town of Essex property. The Special Events Resource Team consists of Town of Essex staff from several departments as well as outside agencies to assist groups in the initial planning stages of their events.

## Summary of Events

Below is list of upcoming events reviewed by the Special Events Resource Team. Please note some events will be listed under more than one section depending on their event/request:

### **Road Closures/Parades**

• Probert Memorial Ride	June 26	Sydenham Street	SERT Approved
• Townsview Neighbourhood Party	July 1	Morris Drive	SERT Approved
• Essex Fun Fest Parade	July 6	Talbot Street	SERT Approved
• Women Leading Change Duathlon	August 21	Harrow Soccer Complex	SERT Approved
• McGregor Mug Run	September 17	Co-An Park	SERT Approved

### **Letter of Non-Objections**

• CTMHV – Spring Fun on Wheels	June 9	Heritage Village	SERT Approved
• CTMHV – Fall Fun on Wheels	September 4	Heritage Village	SERT Approved

### **Special Occasion Permits/Significant Events**

• Walleye Derby – Colchester	June 11	Colchester Harbour/Park	SERT Approved
• McGregor Music Fest	June 12	Co-An Park	SERT Approved
• Essex Fun Fest	July 4-7	Essex Centre Sports Complex	SERT Approved
• Harrow Blues Slo Pitch Tournament	August 5-7	Harrow Fairgrounds	SERT Approved
• McGregor Mug Run	September 17	Co-An Park	SERT Approved

### **Special Events**

• Town of Essex Spring Cleanup	May 7	All Wards	SERT Approved
• Colchester Shootout Fishing Tournament	May 14	Colchester Harbour/Park	SERT Approved
• IG Wealth Management Walk for Alzheimers	May 29	Sadlers Park	SERT Approved
• Walleye Derby – Colchester	June 11	Colchester Harbour/Park	SERT Approved
• McGregor Music Festival	June 12	Co-An Park	SERT Approved
• CTMHV Spring Car Show	June 12	Heritage Village	SERT Approved
• Colchester Village Country Market	June 18	Colchester School House	SERT Approved
• Probert Memorial Ride	June 26	Sydenham Street	SERT Approved
• Townsview Neighbourhood Party	July 1	Morris Drive	SERT Approved

• Essex Fun Fest	July 4-7	Essex Centre Sports Complex	SERT Approved
• Colchester Village Country Market	July 16	Colchester School House	SERT Approved
• Harrow Blues Slo-Pitch Tournament	August 5-7	Harrow Fairgrounds	SERT Approved
• Colchester Village Country Market	August 20	Colchester School House	SERT Approved
• Women Leading Change Duathlon	August 21	Harrow Soccer Complex	SERT Approved
• Essex 73's 50 <sup>th</sup> Year Celebration	August 27	Essex Centre Sports Complex	SERT Approved
• Harrow Fair	September 1-4	Harrow Fairgrounds	SERT Approved
• Ontario Bantam Baseball Championships	September 1-4	Essex Centre Sports Complex	SERT Approved
• CTMHV Fall Car Show	September 4	Heritage Village	SERT Approved
• Colchester Village Country Market	September 17	Colchester School House	SERT Approved
• McGregor Mug Run	September 17	Co-An Park	SERT Approved
• Hockey for Hospice Tournament	December 27-29	Essex Centre Sports Complex	SERT Approved

## Financial Impact

There is no financial cost to the Corporation for the development of the Special Events Resource Team.

## Consultations

Special Event Resource Team

## Link to Strategic Priorities

- ☐ Manage, invest and plan for sustainable municipal infrastructure which meets current and future needs of the municipality and its citizens.
- ☐ Create a safe, friendly and inclusive community which encourages healthy, active living for people of all ages and abilities.
- ☐ Provide a fiscal stewardship and value for tax dollars to ensure long-term financial health to the municipality.
- ☐ Manage responsible and viable growth while preserving and enhancing the unique rural and small town character of the community.
- ☒ Improve the experiences of individuals, as both citizens and customers, in their interactions with the Town of Essex.
- ☐ Improve the Town's capacity to meet the ongoing and future service needs of its citizens while ensuring the corporation is resilient in the face of unanticipated changes or disruptions.

## Report Approval Details

Document Title:	Special Event Resource Team (SERT) Update - Community Services-2022-08.docx
Attachments:	
Final Approval Date:	Apr 22, 2022

This report and all of its attachments were approved and signed as outlined below:

A handwritten signature in black ink, appearing to read "Doug Sweet", with a stylized flourish extending from the end.

**Doug Sweet, Chief Administrative Officer - Apr 22, 2022 - 2:35 PM**