

Sign By-law 2020 Survey Results
Questions 1 to 6

Which option below best describes you?	Do you think that the signage used by various non-residential uses along County Road 50 could be improved?	If yes, how can signage be improved (as it relates to business identification or advertising):	Aesthetic appearance along CR50	Contribution of existing signage to the appearance of the community:	Please provide any additional comments related to County Road 50's visual appearance and the impact of existing business signage.
Resident	No		Positive	Positive	The existing bylaw seems to regulate the signs effectively. Owner operators are able to advertise their operations in a inoffensive unobtrusive manor.
Resident	Yes	Standardized	Negative	Negative	
Business Owner	Yes	Common size for everyone	Neutral	Neutral	
Resident	No		Neutral	Neutral	I love the rural character of Cty Rd 50 which allows for a scenic view of farms, camping, and residential areas. Electronic and pole signs would take away from the rural character of this road.
Resident	Yes	Professional looking design, proper mounting, eliminate temporary signs.	Neutral	Neutral	Many signs are temporary cheap signs that are not properly maintained.
Resident	Yes	Sign By-law height and component restrictions should be modified to comply to the significant increase of traffic and economic growth of the tourism sector along County Rd 50. With design criteria that is still appealing to the boutique nature of the growing business sector on County Rd 50, with improved ability for visualization to better identify the individual business at a greater distance. Thi will improve safety for distance identification, while providing modern technology for identification. The revised By-law compliant sign requirements should also include conditions for illumination and time of day and season restrictions.	Neutral	Neutral	Sign By-law height and component restrictions should be modified to comply to the significant increase of traffic and economic growth of the tourism sector along County Rd 50. With design criteria that is still appealing to the boutique nature of the growing business sector on County Rd 50, with improved ability for visualization to better identify the individual business at a greater distance. This will improve safety for distance identification, while providing modern technology for identification. The revised By-law compliant sign requirements should also include conditions for illumination and time of day and season restrictions
Resident	Yes		Neutral	Neutral	
Resident	Yes	A permanent professional sign, all facing the same direction (perpendicular to the road). Not the use of canvas banners or temporary looking signs.	Neutral	Neutral	
Resident	No		Positive	Positive	This area is a budding wine tourism area. Wineries and the local farmers rely upon the advertising that the signs provide. Unnecessarily restrictive sign bylaws will harm these industries.
Resident	No		Positive	Positive	
Resident	Yes	Itâ€™s not always clear, signs some signs could be more prominent. Some fit extremely well into wine country and express their unique brand well.	Positive	Positive	
Resident	No		Negative	Negative	Would prefer to see standardized signage with specific sizes. Too many shoddy homemade signs
Resident	No		Positive	Neutral	I have no concerns with currency signage.
Resident	Yes		Positive	Neutral	We live three houses off County Road 50 and are really enjoying the new path. I like the current visual appearance, but have found it a little difficult to locate certain businesses given the limited signage.
Resident	No		Neutral	Neutral	
Resident	Yes	A minimum standard size should be required but NO other regulations.	Neutral	Neutral	
Resident	No		Positive	Positive	I like the current signage as it encourages people to the area and displays what the businesses are selling in a tasteful way. I would never want to see the neon signs that are in Windsor. These signs help the small businesses to stay active within the community by encouraging people driving by to stop in and shop, and this adds to the tourism aspect of the area. Small businesses are the backbone of Canada and I would rather see all the winery and fruit stand signs than one Walmart sign.
Resident	No		Positive	Positive	Signage is welcoming and appropriate for a small town.
Resident	No		Positive	Positive	
Resident	No		Neutral	Neutral	
Business Owner	Yes		Positive	Neutral	
Resident	No		Neutral	Neutral	Not a issue.
Resident	No		Positive	Positive	I very much like the signage that we have now. Its often made of wood or stone and it is very organic and fits in well with the rural or country feel.
Resident	No		Neutral	Neutral	"Encourage professional designed signs only.
Resident	No		Neutral	Neutral	Businesses need to have signs. Should be allowed as long as they are tasteful.
Resident	Yes		Neutral	Neutral	Get rid of the electronic sign for crew winery.
Resident	Yes		Neutral	Neutral	
Business Owner	No		Negative	Negative	
Business Owner	Yes	Business identification and direction finding is severely lacking due to draconian and overly restrictive laws and regulations. Similarly, many customers rely on online directory services that DO NOT distinguish between TOWN OF ESSEX and ESSEX CENTRE. They are often misdirected to Essex Centre and unable to find a particular business.	Neutral	Neutral	There are all kinds of low value government signs such as drinking water protection zones, CWATS, etc and huge ERCA signs but little in the way of meaningful signage that the public and local economy needs.
Resident	No		Positive	Positive	
Resident	Yes		Positive	Positive	
Resident	Yes		Positive	Positive	Personally, I like the current signage of the majority of the businesses along hwy 50. I think the "rustic" farm look is very appealing and appropriate for the types of businesses located along the highway. Nice examples of this is the Magnolia House Bed and Breakfast, Farm Dog Cycle and Oxley Farmacy vegetable stand
Resident	Yes	Some of the sign could use some "sprucing" up similar to the aesthetics of Viewpointe's Signage with the rocks and wood which keeps with the rustic classy tones of County Rd 50	Neutral	Neutral	Again, the signs are ok but could use some updating as stated above. It's not so much of the signage that is concerning. What does need major improvements are areas such as Erie Shores Campground and the ditches CLEANED UP by the County. Also a major clean up of the phragmites is also desperately required.
Business Owner	Yes	The signs by-law should be changed to support businesses. the height should be increase to at least 5 meters and the area should be no great 100 square feet and allow a digital media component. The digital media component operation to be restricted to daylight hours .	Neutral	Neutral	Sign are very important to the success of businesses. The sign By-law should be changed to accommodate the new businesses that are being promoted along CR 50. The modification should address height and allow digital media components and use the modern technology available to us. The more businesses that develop along this area will increase traffic significantly and it would be beneficial to traffic flow because people will be able to see their destination in advance, this would ease congestion and assist traffic flow. The size of the sign should be increased up to at least 5 meters in height and the digital media component no greater than 50% of the sign with operation restrictions daylight hours. These changes will help reduce traffic accidents and help the Town of Essex reach their goals to develop the area.
Resident	Yes	Signage needs to be current and not out of date, as well as more visible.	Negative	Negative	I often see an abundance of floppy signs on corners or driveways that often do not get taken down or updated. I also often see roadside message boards that are often inaccurate, not changed, have missing letters, cobwebs, etc.
Stakeholder	Yes	More signs with wineries on wine route Signs to indicate how far neighbouring towns are from highway 50. Need more signs in ADVANCE of the business.	Positive	Neutral	
Resident	Yes	It will help them see it in advance so that they're not missing the sign or having to slow down and affect other drivers	Positive	Positive	
	No		Positive	Positive	
		People coming from the city are still "lost" So the idea this is Essex inclusive of fill address on sign may be helpful	Neutral		signs along "50" should be for businesses so that property NOT some businesses located elsewhere erecting a sign just to advertise lets not turn 50 into an intersate
	Yes	Theres 0 (Zero) creativity for the most part its boring and save for a few places if anyone had paid attention in art class they would already see the problem	Neutral	Neutral	needing a big bright sign isn't always a good thing Taco bell & McDonalds have huge signs and cant make the food any good & it wont make wine or apples taste better either! We already allow big signs tall & bright will not be an improvement for anyone.
Resident	Yes	Most of the signs are fine with the exception of a few that are poor quality, hand drawn and drab.	Neutral	Neutral	Living in a wine route is actually pretty exciting. I would like the area to build on this with professional and vibrant looking signs.
Resident	No		Neutral	Neutral	

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Resident	No		Positive	Positive	nothing better than a drive down rd 50 and seeing various goods for sale, especially during these trying times
Business Owner	Yes	Take them down, Family been here 125+ years and now people finely realize how beautiful it is.If your business is good enough u don't need a sign Time tested	Negative	Negative	Tell the county I don't need 35 signs to tell me there's a 15degree bend in the road
Resident	Yes	Manufactured not homemade	Negative	Negative	I think if the signs where manufactured and not homemade it would like nicer.
Resident	Yes	Manufactured not homemade	Negative	Negative	I think if the signs where manufactured and not homemade it would like nicer
Resident	No		Positive	Neutral	
Resident	No		Positive	Positive	
Resident	Yes		Neutral	Neutral	As stated in the documents county road 50 has changed greatly in recent years however the road itself has not. It is narrow and minimal shoulder. It is not safe for the added foot or cycle traffic. The speed limit is not enforced and added signage would only cause more distractions and another obstacle to hit .
Resident	Yes	Have BETTER printing / place all same distance from road	Neutral	Neutral	
Resident	No		Positive	Positive	Do not want electronic media signs at all.
Business Owner	No		Positive	Positive	
Resident	Yes	Don't like the big plywood signs spray painted selling veggies. They look shabby and not nice for the area	Positive	Positive	Most of the signs are aesthetically pleasing. Even farm dog cycles although hand made is charming
Resident	No		Neutral	Positive	The signs on County Rd 50 now are fine as they are. This isnt a big commercial area. There is plenty of traffic on the road during the day and the current signs are very visible for everyone. After dark the traffic on the road is almost non existent. Signs that are illuminated would mostly be on at night and just be a distraction. and an annoyance. This is still a more residential area than a touristy one and I would like to keep it as such. Not much happens down here at night. Most restaurants are closed by 10 and it doesnt get dark until 9 all summer. From September till May its very quiet out here. So why ruin what we have?
Resident	No		Positive	Positive	
Resident	Yes	Visibility	Neutral	Neutral	
Resident	No		Neutral	Neutral	Signs at businesses are fine but I don't want to see billboards or other advertising signs which are not on the actual business' property
Resident	Yes	Speed signs, and speeding. Sometimes Heritage Road is like a racetrack: makes it really unpleasant, even with lovely new paved shoulders, to go for a walk.	Neutral	Neutral	Neutral is best, so it blends into the scenery. But with signage big enough and flashy enough that people can find something if they're looking for it.
Resident	Yes		Negative	Negative	This is a residential area that should be a visual treasure. The signage for internet and duct cleaning really takes the shine off.
Resident	Yes	re freshed, new wood, new paint	Positive	Neutral	
Resident	No		Positive	Negative	Existing signage is in keeping with rural areas. I do not oppose time limits on portable temporary signs.
Resident	No		Positive	Positive	
Resident	No		Positive	Positive	
Resident	No		Neutral	Neutral	
Resident	No		Positive	Positive	
Resident	No		Positive	Positive	
Resident	Yes		Positive	Positive	
Resident	No		Positive	Positive	i like the informality
Resident	No		Positive	Positive	
Resident	Yes	More flexibility for businesses in their choice of identification signage	Positive	Neutral	
Resident	No		Positive	Positive	The way signs have been is suiting to the rustic community feel please no neon.
Resident	Yes	As long as they easthetic to the area..they have theme and are similar looking	Positive	Positive	I would love to see tge bike path extended from dahinda street towards wright and towards meadows.
Resident	Yes	Clean it up so town signage is clean and fresh. Business signage should have a base standard to meet and not look like it was made in someone's garage.	Neutral	Neutral	
Business Owner	No		Positive	Positive	
Stakeholder	No		Positive	Neutral	
Resident	Yes	difficult to see because of phragmites	Positive	Positive	as many businesses are seasonal or have limited hours, the ability to put out temporary signs when open is helpful to customers
Resident	No		Positive	Positive	
Resident	No		Neutral	Neutral	Make them pretty but follow ALL EXISTING LAWS.
Resident	No		Positive	Positive	The signs most have are in keeping with what has been proven to be pleasing to residents and customers. I think most are tastefully done.
Resident	No		Neutral	Neutral	County Road 50 is a charming rural route encompassing mostly agricultural land with pockets of residential areas, mostly on the lake side of the road. The signage now in use is subtle and does not spoil the landscape or the view. Large pole or electronic signage would be oddly out of place. I do not support allowing pole or electronic signage. Thank you
Resident	No		Positive	Positive	Like the small community feel of the area
Business Owner	Yes	I agree that pole signs and electronic signs should not be permitted. I think exceptions need to be reviewed on a case-by-case basis, but as a tourism route it is critical we maintain a certain rural esthetic.	Positive	Positive	
Resident	Yes	some temporary signs still left far too long, and someone uneven enforcement on the use of temporary signs	Positive	Positive	In general, business signs have been thoughtfully and tastefully crafted and used to help direct business and patrons along county rd 50 and done so with respect of their neighbours - in spite of being a tourist destination, we are also a residential community! The new sign bylaw to reduce temporary signs on CR50 has helped decrease sign garbage, and kept remaining signs visually relevant by reducing clutter/sign exhaustion.
Resident	No		Positive	Negative	Please leave things as they are, No pole or digital (electronic media) signs. I object because I think what draws people to County Road 50 is its charm and rural beauty, as well as the variety and surprises its businesses offer
Resident	No		Negative	Negative	
Resident	No		Positive	Positive	
Resident	No		Positive	Positive	Jsm@mnsi.net
Resident			Neutral	Neutral	
Resident	No		Positive	Positive	
Resident	Yes	Temporary signs look out place and block views of pedestrians and vehicular traffic.Looks out of place, and not professional lookingBusiness identification signs look more professional, and non- electric changeable sign looks acceptable as well.Do not like electronic signs that light up night sky, like Las Vegas, especially in a rural setting.	Neutral	Negative	Electronic signage too bright for adjacent neighbours and historical rural setting. Interrupts the ambience of a rural setting.Some signs look good if historical ambience is achieved.
Resident	No		Negative	Neutral	Keep it the way it is. Its beautiful the way it is. Most if us moved away from the city so we wouldnt have to see bright signs. We just want peace.
Resident	No		Neutral	Positive	Cty Rd 50 must remain as is. This is the country with beautiful, mostly natural landscape. Flashing, bright electronic signs like those in the city would simply be an eyesore and take away from the already existing natural beauty

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Stakeholder	Yes		Neutral	Neutral	
Resident	Yes	Improve and maintain the signage	Negative	Negative	
Business Owner	No		Positive	Positive	
Resident			Neutral	Neutral	Various quality and sizes of signage along the county road.
Resident		Don't allow any more to be erected and remove the ones that are currently displayed. It is a scenic route following the lake and should not resemble highways in the U.S.	Negative	Negative	As stated it is a scenic route following the lake shore. It should be unfettered with American style garrish signage
Resident			Positive	Positive	
Business Owner	No		Neutral	Neutral	
Resident	Yes	-more visual consistency, appropriate with rural environments. ensuring that signage is maintained and not faded to help support tourism opportunities.	Neutral	Neutral	
Resident	Yes	More country appeal. More welcoming. More aesthetically appealing. Less intrusive. People come to visit the country to get away from the harsh blinking lights of the city. In the city business owners need bright signs to make them stand out from their neighbours business. But they are not necessary in the country where businesses are already far apart. Good signage is important but adding city bravado lessens the country appeal and experience that visitors are looking for	Neutral	Neutral	Some of the signage is good. Some could be improved but slick brightly lit signs take away from the experience that visitors are looking for. My fear is that if one business is allowed flashing and blinking brightly lit signage other business along CR50 will feel compelled to follow suit.
Resident	Yes		Neutral	Positive	
Resident	Yes		Neutral	Neutral	For the most part the signs are ok. The ones that are ground signs are aesthetic and are pleasing to see
Resident	No		Neutral	Neutral	
Resident	Yes		Positive	Positive	Some use reflective measures which contribute to poor visibility while driving (eg North 42 winery in 2019 had reflective strips about 3 feet off the ground at their driveway, possibly to discourage people from driving on grass (?), which reflected the sun and provided moving glare at drivers height.
Resident	No		Positive	Positive	If there is a special timed event,additional temprary signage should be allowed responsibly
Resident	No		Neutral	Neutral	Cty Rd 50 is a nice rural drive. I don't want huge signage ruining an otherwise scenic rural landscape
Resident	No		Positive	Positive	signage should be in accordance with an agriculture tourist area snd not like something highly commercialized as in the niagara falls area
Resident	No		Neutral	Neutral	
Resident	No		Positive	Positive	
Resident	No		Positive	Positive	I personally enjoy the classic charm of County Rd 50, as well as the businesses that have embraced the concept and theme of a more traditional feel
Resident	No		Positive	Positive	The present signage is quaint and appeals to people who are travelling in the area due it's country feel.
Resident	No		Positive	Neutral	
Stakeholder	No		Neutral	Neutral	
Resident	No		Positive	Neutral	I think county rd 50 should maintain a quaint "country" aesthetic. I think people from the urban areas come here to experience something different than what they have. Something that appears more "natural", or a simpler life style. I believe that people need the opportunity to escape from the over advertising around them normally. Quaint country road is the image we should encourage.
Stakeholder	Yes	Some business could use new, freshened up signage. This could be done without adding digital screens. Newly built, updated logo and business information displays can be beautiful without being electronic.	Positive	Positive	The current visual appearance of CR 50's is a large part of the road's bucolic appeal. I have lived and worked in this area for many years, and while I am a big supporter of keeping up with current/future trends, the laid-back easy vibe of CR 50 is the biggest part of its charm
Resident	No		Neutral	Neutral	Some of the signs are definitely more aesthetically pleasing than others -it would be great to see them more uniform- but it should be up to the individual business owner to decide what their sign looks like as long as it is within the current guidelines
Resident	No		Positive	Positive	
Resident	Yes	I'm not saying there's anything wrong with it but there is always room for improvement.	Neutral	Neutral	In my opinion it's certainly got a more country vibe to it with fields, old homes, barns, and vineyards along county road 50. As a graphic designer I personally feel that staying away from digital would have a positive impact. Wooden, metal, and even handmade signs will help retain a more country like, rustic look and feel to the entire region that is in discussion.
Resident	No		Neutral	Neutral	
Resident	No		Positive	Positive	
Resident	No		Neutral	Positive	
Resident	No		Positive	Positive	
Stakeholder	No		Negative	Neutral	
Resident	No		Positive	Positive	The present signage suits the character of the road. It does not detract from the aesthetics of the area/
Resident	Yes	They can be reduced or eliminated entirely.	Negative	Negative	This is a residential community, not a business corridor, any signage imposition reduces the quite essences of the community.
Resident	No		Positive	Positive	We have low-key, rural signs which fits in with their location. It would look silly to have an urban high-tech sign in a rural country charm setting
Business Owner	Yes		Positive	Positive	The existing signage is perfectly suited for our rural, slower paced area. We are not a flashy, "look at me" area, we are a "come and leisurely enjoy" area.
Resident	No		Negative	Negative	GPS and Google maps, forgo the need to increase or electronitcally enhance signage. Let's not start a competition for the view, away from the rural and natural beauty of our country scenes.
Resident	No		Positive	Positive	The current signage suits the character of an historic road. Current signage does not detract from the appearance of the community
Resident	No		Positive	Positive	We are pleased with the low profile of the signage at present. Anything more to create a commercial atmosphere is unacceptable
	Yes	Signage should have a unified feel across all businesses to reflect the heritage of the area.	Neutral	Neutral	Generally signage along 50 has been respectful and reflective of the heritage of the area.
Business Owner	Yes	Refresh of some of the existing signs within the existing parameters.	Positive	Positive	
Resident	No		Positive	Positive	
Resident	Yes	Temporary signs along this route appear to have become a permanent fixture for a number of businesses including some wineries. "Temporary" is a misnomer. They make the area look cluttered.	Neutral	Neutral	While not all the signs are these "temporary" letterboard signs, many of the permanent signs are quite attractive and give a good feel to the area while others are weathered and shoddy
Resident	No		Negative	Negative	
Resident	No		Positive	Neutral	
Business Owner	Yes	IM sure it could be improved but ti does what a sign is intended to do communicate clearly and if the business is lucky draw in customers Sometimes a little mystery a question about something is what brings a customer down the driveway into the store		Positive	Our community looks busy varied friendly and nuanced we are not a commercial strip a mall or wealthy suburb our people work visitors see that our families create businesses we are not part of a chain all of our businesses are small and many are micro this is a community of entrepreneurs and our signs reflect that. They look like us - authentic.
Resident	Yes	view point signage is perfect example of what a sign in our area should look like	Negative	Negative	county rd 50 is an agri residential and tourist area with today apps, gps lot # , digns don't need to be vegas or huron church style Windsor. to ID themselves also don't need electronic media signs or pole signs traffic or after 7pm is very light we have enough light pollution due to leamington and Kingsville area and Windsor. Residents that aare being pmacted by the heavier traffic flow deserve that much

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Business Owner	Yes	limit use of partable signs they lose letters fall over and look messy and they often seem to be adandoned	Positive	Neutral	CR50 looks like what it is a beautiful rural road with many small family owned businesses ltos of agricultural asmall clusters of homes cottages and appeal. This palce calls to people they like the twists and turns of the road new vistats the lake and the adventure of the new business / people wine and food. let us be ourselves let visitors discvoer us we don't need to scream at them with our signs
Resident	No		Positive	Neutral	
Resident	Yes	all signs could have a CR 50 emblem on them to highlight the corridor parkway	Neutral	Positive	
Resident	Yes	CR5- a historical trail very unique charming route used by many day trippers and bier cyclists a consistency with signange very important must have enforcement across the board not to each their own	Neutral	Neutral	some signage reflective of the historical CR%0 trail others not like the unique ness of magnolia B&B , Oxleys Fruit Wagon
Resident	Yes	The current by-law 1350 is plenty good. what is needed is the strict application or the by-law nothing greater than the limits already in place regarding height, square footage, and especially the lack of electronic media ID advertising signs. Enough LED & flashing stuff			I have spent a couple of hours driving the length of 50 from meadows to arner making notes and measurements. Except for grandfathered signage (ei pre 2015 ones) things appear ok. A few exceptions there are : temporary ones that actually are permanent and larger ones (the rocks) down by the meadows. By the way, the newly opened B&B across from view point has a wonderful sign appropriate for a historic area & road. Kudos to them! The view point & Oxley grape signs are more than adequate and fit in quite well along this country and historic area. Also, while im at it, what about darkness and the beautiful stars, planets and constellations? and the birds of all kinds night and day, especially the night owls, the hawks, eagles finding there way. I say I shout NO pole signs, NO lights! No further light pollution!
Business Owner	No		Positive	Positive	
Resident	No		Positive	Neutral	
Resident	No		Positive	Positive	Current signage is quaint and adds to the unique flavour of our wine route. I am wholly and completely against installation of pole signs or any form of electronic advertising. They would destroy the ambience, and warm welcoming country feeling that is such a part of our community.

Sign By-law 2020 Survey Results
Questions 7 to 12 Electronic Media and Pole Signs

Would you be in favour of an electronic media sign component as part of a business identification/business advertising sign along CR 50?	Please indicate what restrictions you would be in favour of for electronic media signs?	Please provide any details on the restrictions you would be in favour of for electronic media signs.	Would you be in favour of permitting pole signs for a business identification/business advertising sign along CR50? Pole signs are higher than the currently-permitted sign height of 2m (6.5 feet).	Please provide details on the restrictions you would be in favour of for business identification/business advertising sign?
No			No	
No			No	
No			No	
No			No	
Yes with restrictions	Size, Hours of Operation, Brightness of Light	Brightness and hours of operation are critical, we need to maintain the small town feel.	No	
Yes with restrictions	Size, Hours of Operation, Brightness of Light	The revised By-law compliant sign requirements should also include conditions for illumination and time of day and season restrictions	Yes with restrictions	
No			No	
No			No	
Yes with restrictions	Size, Hours of Operation, Brightness of Light	The signs should be consistent with what other wineries are allowed in other wine producing areas.	Yes with restrictions	The signs should be consistent with what other wineries are allowed in other wine producing areas.
Yes with restrictions	Size, Hours of Operation, Brightness of Light	Lit during it's hours of operation only. Size and height not impeding the view of landscape or lakefront.	No	
No			Yes	
No			No	
Yes			Yes	
Yes with restrictions	Size, Hours of Operation, Brightness of Light	I've heard concerns epxressed that we'll be turning this beatiful roadway into the Las Vegas strip. I don't think this will happen, but like the idea of limiting brightness during the evening hours and having some general guidelines on sizing.	Yes	
Yes			Yes	
No			No	
No			No	
No			No	
No			No	
No			No	
No			No	
Yes			Yes	
No			No	
No			No	
Yes			Yes	
No			No	
No			No	
No			No	
No			Yes	
No			Yes	
No			No	
No			No	
No			No	
Yes with restrictions	Size, Hours of Operation, Brightness of Light	Size should be no greater than 50% of the size of the entire sign. the height should be no greater than 5 meters and the operations of the sign should be restricted to daylight hours.	Yes	
Yes with restrictions	Hours of Operation	Don't really need them at night, but would provide very useful messaging during the day.	Yes	
Yes with restrictions	Size, Hours of Operation, Brightness of Light	Aesthetically it should look nice	Yes with restrictions	No signs that over arch CR50
Yes			Yes	
No			No	
Yes with restrictions	Size, Hours of Operation, Brightness of Light	All of the above Size, Hours of Operation & Brightness	No	

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No			No	
No			No	
No			No	
No			No	
No			No	
No			No	
No			No	
No			No	
Yes with restrictions	Size, Hours of Operation, Brightness of Light	Have them follow a theme that represents the heritage	Yes with restrictions	
No			No	
No			Yes with restrictions	Maximum height of 10'
No			No	
No			No	
No			No	
No			No	
Yes			Yes	
No			Yes with restrictions	Only on the property of the actual business.
Yes with restrictions	Size, Hours of Operation, Brightness of Light	Especially at night, they shouldn't be too brilliant - especially as there are few lamp standards along that route - and night vision is already often poor	Yes with restrictions	Size restrictions are important. People drive the road for its natural beauty - and generally not for shopping. But current signs are a bit too small for anything other than "destination shopping".
No			No	
No			Yes	
No			No	
No			Yes with restrictions	
Yes with restrictions	Size, Hours of Operation, Brightness of Light	Size, Brightness of light Not ridiculously large	No	
No			No	
No			No	
No			Yes with restrictions	Height restriction should be raised to 10 feet, 6.5 feet is to restrictive for numerous reasons
Yes			Yes	
No			No	
No			No	
Yes			No	
No			No	
No			No	
No			No	
No			Yes with restrictions	As long as a standard size is the base one sign shouldn't be bigger than others
No			No	
No			No	
No			No	
Yes			Yes	
Yes with restrictions		Make sure they don't infringe on the neighbours or glare at traffic. Make them pretty but follow ALL EXISTING LAWS.	Yes with restrictions	Make sure they don't infringe on the neighbours or glare at traffic. Make them pretty but follow ALL EXISTING LAWS
No			No	
No			No	
No			No	
No			No	
No			Yes	
No			No	
No			No	
No			No	
No			No	
No			No	
Yes with restrictions	Size, Hours of Operation, Brightness of Light	Size limits and no flashing(No	
No			No	
No			No	

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No			No	
Yes with restrictions		Should not be allowed past 10pm (I have heard from many that some electronic signs would help in terms of directions), shouldn't be too bright. I'm also not in favour of rotating signage or movement within the sign. Should also stay within certain dimensions. Should be shut down in the evening during June Bug season	Yes with restrictions	Wanting to perserve some of the charm on county rd 50, but I do understand that these largely invested businesses depend on their signage to advertise their name/business/location
No			No	
No				
Yes with restrictions	Size, Hours of Operation, Brightness of Light	full cut off from illuminating the night sky. darksky.org	Yes with restrictions	size Paint colour style. (Consistent and easily Readable) EPIC Sign poorly designed not readable
No			No	
No			No	
No			No	
No			Yes with restrictions	Should continue to maintain a rural look-and-feel, and not affect resident's enjoyment of their own property
No			No	
Yes with restrictions	Size, Hours of Operation, Brightness of Light	turn off after 10 pm	Yes with restrictions	somewhat higher than currently allowed
No			No	
Yes with restrictions		Lets keep the light pollution along CR50 to 0. Business could shut down Signage at dusk or shortly after.	Yes	
No			No	
No	Size, Hours of Operation, Brightness of Light		No	
Yes with restrictions		Non-intrusive. Ie not huge billboards, not bright flashing signage, dimmed or lights out after business hours.. Essentially, I'd be ok with digital versions of current signage.	No	
No			No	
No			No	
No			No	
No			Yes with restrictions	The signs could not use electricity, and must be designed in a historical or "old fashioned" manner, possibly pending approval from council or the historical society. Pole signs are not a modern concept, but steps can be taken to prevent unsightly large signs from being erected.
No			No	
No			No	
No			No	
No				
No		The current visual appearance of CR 50's is a large part of the road's bucolic appeal. I have lived and worked in this area for many years, and while I am a big supporter of keeping up with current/future trends, the laid-back easy vibe of CR 50 is the biggest part of its charm	No	
No			No	
No			No	
No			Yes	
No			No	
No			No	
No			No	
No			No	
No			No	
No			No	
No			No	
No			No	
No			No	
No			No	

Sign By-law 2020 Survey Results
Questions 7 to 12 Electronic Media and Pole Signs

No			No	
No			No	
No			Yes with restrictions	Only signs for business logo and names are allowed on poles over 2M. All other advertising and details should be below 2M.
No			No	
Yes			Yes	
Yes with restrictions	Size, Hours of Operation, Brightness of Light	That the signs are not too bright and do not flash the messages. Messages can scroll. There should be height and size restrictions. Signs should be off at night.	Yes with restrictions	Height and size should be restricted. Currently people can have difficulty finding the locations they are looking for and can create problems with traffic flow and potential accidents because the signs are at ground level and many cannot be seen until you are right in front of them.
No			No	
No			No	
No			No	
No			No	
No			No	
No			No	
Yes with restrictions	Size, Hours of Operation, Brightness of Light		Yes with restrictions	height
Yes	Size, Hours of Operation, Brightness of Light		No	
No			No	
No			No	
No			No	
No			No	

Sign By-law 2020 Survey Results
Questions 13 to 17 A Frame Signs and Further Comments

A-frame signs (small signs placed in the boulevard by day and removed by night) to identify a business, a product or an event on the same property?	Should there be a time limit placed on the use of a portable sign?	If a time limit is placed on a portable sign, what time frame should be used?	Please provide any additional comments on restrictions to temporary business signage.	Please provide any additional comments, questions, requests, or recommendations.
Yes	Yes	Week		"This survey does not absolve council in enforcement of existing bylaw .Let's be crystal clear on why these events are in motion. An owner operator installed a sign that was in contravention of the existing relatively recent bylaw , against the site development plan and without a permit. We have to be ever cognizant of what happened here. This is not a minor infraction but a total disregard for the bylaws. Ignorance is not an excuse as the sign contractor would be aware of the bylaws and the necessity for permits.
Yes	Yes	Day	During Business Hours	
Yes	No			
Yes	Yes	Month		I'm degusted as a taxpayer having to allocate town resources on this issue for only one business owner unwilling to follow the rules. Take the sign down Gorski.
Yes	No		Cheap signs with the wire frame often get left out.	Essex has a continual problem of not enforcing their bylaws. if a change is to be made. they need to address placement of signs on public property, on neighboring property, down the road from the shop etc.
Yes	Yes	Month	The condition for temporary business signage should be restricted to farm and approved boutique registered business.	
Yes	No			We need more enforcement for speed on CR50. We need bike lanes outside of Colchester Centre. AND we need to either put up signs or enforce large bicycle groups to share the road and not take up the whole lane and disrupt / block traffic.
No	Yes	Day	Keep in mind the cute, quaint, country road. The signs should reflect this. Stay away from high commercial electronic signs. The drive should be about the natural scenery and signs should complement the environment, not overtake it. Keep it clean and neat and let the land shine.	
Yes	Yes	Week	Ensure that the sign providers do not have a monopoly on the sign permits.	The Town should adopt similar restrictions to the Niagara on the Lake sign bylaw, so our wineries are on a level playing field with other wine producing regions. https://notl.civicweb.net/document/3479
Yes	No			
Yes	Yes	Day		
No	Yes	Week	Temporary signs should meet regular signage Standards with respect to size, and height	It would be an advantage if all businesses involved with Explore the Shore had the Explore the Shore logo on the sign. Of their business. It would provide some continuity in signage In a community signs become visual noise. A business should only have one sign. Some along County Road 50 have more than one. The sign should be limited to business name and hours of operation. Who has time to read anything else if they are driving safely.
Yes	No			
Yes	No		The signs should be properly maintained and shouldn't be allowed to impede path access.	
Yes	Yes			
Yes	Yes	Week		
Yes	No		No neon please	
No	Yes	Week	Should only be permitted temporarily while awaiting permanent signage, not as a regular means of signage.	If any lighting is permitted it should be dim, understated lighting of address only.
Yes	No			
Yes	Yes	Week		Electronic signs would definitely be out of place on County Road 50. I have nothing against an electronic sign in a city, town or business area but NOT on County Road 50. As a matter of fact I would consider them to be an eye sore.
Yes	Yes	Week		
Yes	No			
Yes	Yes	Month		"I would like to remind administration and council that county road 50 is an agricultural/ residential road. Already having CREW winery build so close to the street means weddings and events will inevitably have a negative impact on the quality of our quiet life out in the County. Frankly, if I wanted to live across from the Cabato club I would live in Windsor.
Yes	Yes	Month	None	None
Yes	No			
Yes	No			
No	Yes	Week		
Yes	Yes	Week		
Yes	No			More directional business signage should be allowed with fewer restrictions; As long as the sign pertains to a business close to County Road 50. For example, directional signage point to a small business down a side street in Colchester is ok but a sign advertising a pest control spider spraying company from Harrow or outside the area is not ok.

Sign By-law 2020 Survey Results
Questions 13 to 17 A Frame Signs and Further Comments

Yes	Yes	Day	I feel the use of the portable/towable sign boards is unattractive and if anything, the use of such signs should be discouraged. Permanent signs only except for small sandwich boards should be acceptable.	The current signage is attractive and reasonable. As the region becomes more attractive to businesses the risk of large obtrusive and bright signs will no doubt become an issue which I hope will be settled with this discussion.
Yes	Yes	Week	signs like this are great for special event purposes and promotion of these events only -not as a permanent fixture	Thank you for taking the time to create a survey and for seeking the communities' input. We love the neighborhood that we live in and are very proud of how it looks. We encourage family and friends to visit our area and to support local businesses.
Yes	Yes	Day		Please NO POLE signs or electronic media signs! They are so ugly and would take away from the traditional look and feel of our epic wine country rd. Improvements to signs could be initiated with stone, rock, wood etc but no tacky pole or electronic signs. County rd 50 could also use some OPP patrol for constant speeders going well over the POSTED signage of 60!
Yes	Yes	Day		I would like to see the CR 50 agri-business area to develop and be successful. Signs are important to the success of businesses. Successful business create jobs in the area and will promote more business and residential development. This will be beneficial to the Town of Essex by promoting development and growth.
Yes	Yes	Day		I think if they are to be removed at night it will keep them cleaner and up to date. But this may not be possible for all business owners. Digital is definitely the way to go!
Yes	Yes	Day		I am not sure if there is an EPIC. Wineries sign but it should. However, the ones that I have seen in the region need to be replaced as they are difficult to read.
Yes	No			
Yes	Yes	Week		
Yes	Yes	Week	depends on event	my personal preference is the hanging signs - less resistant to wind & more easily updated however the picture example is unreadable
Yes	Yes	Week		Having a tall bright sign is the equivalent to yelling the loudest to get in an argument, you just end up looking like an a**hole.
Yes	Yes	Week	Temporary should mean just that. Either it's a premanent business or temporary which should be short term.	Living on the lake means shutting our lights off at night to prevent the build up of bugs. Allowing lit signs especially neon would bring in MANY bugs and be disturbing for those who live near the lit sign. I am extremely against lit signage.
Yes	Yes	Week		The noise bylaw should be enforced on CR 50. Our quality of life had been ruined by loud motorbikes and loud music.
Yes	No			
No	Yes	Day	no signs	Put a toll road between arner and Erie for non residents using county road 50 and use funds to fix Ridge road
Yes	Yes	Week		
Yes	Yes	Week		
Yes	No			The quaint feel of the road should be maintained. Electronic signs, especially LED, are too bright and shouldn't be used at all. County Road 50 is also residential and farming, so electronic signs don't fit in and are a source of light pollution. I find them even too bright when I drive past them in other towns.
Yes	Yes	Day		
Yes	Yes			We have lived on this road for over 30 years the amount of traffic is incredible. I would ask essex county to really think about what you want this to look like in the next 30-50 years . Maybe have pull over areas with maps of area and attractions.. more enforcement of traffic and please look at the large truck usage. The road was not meant for this transports . If you want it to be a tourist destination then it has to resemble one. Added signs or bigger ones may not be the best way to mark a location. Look around the province and see what is working elsewhere please
Yes	Yes	Week	No lights or digital signs!	Deal with Real estate signs that stay up for months after house is sold!Then talk about Cty Rd 50
Yes	Yes	Week	Temporary signs should not be in place more than 1 month, and should not renew consecutive months.	
No	Yes	Day		We are a country road and electronic business signs would diminish the country atmosphere.
Yes	Yes	Week		
Yes	Yes	Day	Limit the signage to the day before and after the event and the duration of the event	
No	Yes	Day		
Yes	No			
Yes	No		A-frame signs should be small enough to be picked up and moved by a single person.	
Yes	No		I'm fine with them - as long as they're maintained.	My main beef with County Road 50 is the speeding. The persistent creek flooding up by the Cedar Beach area should also be addressed - more urgently than signage aesthetics
Yes		Day	The problem with temporary is that no one follows up. So it becomes essentially permanent. Take a look at the RVs and boats.	This is residential and should look like it.
Yes	No			
Yes	Yes	Week		The County is no place for electronic, digital, or lit pole signs. It disturbs the natural feel of the area and lights at night would affect wildlife. I oppose pole signs specifically because being so high it forces the driver to look up higher than normal taking his/her focus off the road unnecessarily.
Yes	No			
Yes	No			
Yes	Yes	Day	signage should go out at open and brought in at close	NO LED signage!
Yes	No			Let's keep the city lights out of our quaint wine country.
No	Yes	Day		Portable sign boards on wheels should not be permitted
Yes	No			
Yes	No		temporary signage works well	avoid anything glitzy - not in keeping with the 'culture'; avoid downtown city look with neon electric lighting - garrish
Yes	Yes	Month		

Sign By-law 2020 Survey Results
Questions 13 to 17 A Frame Signs and Further Comments

Yes	Yes	Month		
Yes	No			
No	Yes	Week		High Speed Internet
Yes	Yes	Month		Improving signage is a great idea to create a warm welcoming environment. Digital media signs are WAY too bright and distracting for drivers, especially LED signs at night.
Yes	Yes	Day		I would strongly recommend the Township to leave things as they are - no pole or digital (electronic media) signs. I think if this were allowed to go through it would degrade, clutter and asthetically look cheap and out of place in an area that is know for its charm and beauty. I believe what draws people to County Road 50 is its charm and rural beauty, as well as the variety and surprises its businesses offer. Having grown up in the area and knowing many of the residents, I think they deserve to live quietly in the rural setting they purchased.
Yes	Yes	Week		Illuminated signs and pole signs (as well as the combination of the two), we feel, will cause visual clutter, interrupting the lovely rural feel of the County Road 50 agritourism region. Additional illumination along roadways through signage, etc. can interfere with precious 'dark sky' quality, can interfere negatively with animal behaviour and migration, and can attract additional challenges like swarms of mayflies during certain seasons, etc. Please strongly consider maintaining the lovely rural, local 'feel' along County Road 50 by maintaining current signage restrictions, and prohibiting pole and illuminated signage. Thank you for the opportunity to provide input to the discussion and the process.
Yes	No			I am concerned about light pollution and its impact on human and animal health. Please do not allow LED lighted signs. This is not some American suburb! If signs are permitted they must be turned off at night between May 24 and July 30 so as not to attract huge piles of dying fish flies.
Yes	No			
Yes	Yes	Week		
Yes	Yes	Week		Businesses should follow the regulations, it should be the same for all. No excuses 😊
No	Yes	Week		should be limited to advertising a specific event and be removed immediately after the event.
Yes	Yes	Month		Depends on the event, business
Yes	Yes	Week		
Yes	Yes	Week	Signage for events is important - but should limited to within 2 weeks preceeding/following the event	First - I should identify myself as first a resident of CR50, but also as a stakeholder and business owner here.Digital media signs have no place in rural areas - and in our case, they detract from and cheapen our collective community and our unique attraction to tourists. Digital media signs are not the "way of the future" - in fact, they represent the past. Online presence and maps/listings direct traffic and drive sales Digital media signs waste energy, contribute to light pollution and impact our natural ecosystem.On a personal note, I own a home across county rd 50 from a digital media sign that ran temporarily for several days this winter. This particular signs' light illuminated my home, shining into bedrooms even with dark shades drawn. This would not only have a negative impact on my family's quality of life, but would also drive down the resale value of my own property and my neighbourhood. My recommendation to council is to consider a County Rd 50 - gem of our municipality - with digital media signs lining it. Compare this image to the beautiful tourist areas you have visited...do they align? Is this really in the best interest of our region as a whole
Yes	Yes	Month		
Yes	Yes	Day	No electronic signage. Lights disrupts the natural, rural scenery of historic County Road #50. Electronic signage will destroy this beautiful road.	
Yes	Yes	Day	Keep in mind this is a rural community. Keep it that way by maintaining this road as it was meant to be that is providing transportation in a peaceful manner. Remember residents were here long before the businesses appeared on this road. Most residents are in favour of tranquility.	Keep in mind this is a rural community. Keep it that way by maintaining this road as it was meant to be that is providing transportation in a peaceful manner. Remember residents were here long before the businesses appeared on this road. Most residents are in favour of tranquility.
Yes	Yes	Week		There was an extensive,expensive study done a few years ago and proposals to keep our area quaint...cost taxpayers alot of money
No	Yes	Month	Not those big ugly black ones on wheels. And they need to be maintained.	If businesses are using small temporary signs, make sure they don't block the bike lanes.
Yes	No			I think the first question is a bit leading. 'Improved' is a far reaching term that is not objective
No	Yes	Week	Look like they are out of place, especially for the type of winery building that are being built out this way. Nice buildings, but temporary signs, look out of place for the amount of money spent on building.	Recommend that slow down speed signs (speed limits) be placed at entrances to wineries or business , especially adjacent to residential properties. Too many workers and patrons going down drive (gravel), way too fastMany residents have children, grandchildren, playing in yards and may get hurt. Also the dust creates havoc to residents who want to sit out in their yards, or have their laundry out to dry. Would also like adjacent residence to be notified when spraying is going to be done Tired of running in from outside to close windows, and then being relagated to stay indoors, especially when we sit outside to enjoy the weather.Noise by-laws should also be enforced if businesses have special events going on. Many residents, especially during the summer, like to keep windows open at night, but also would like to sleep, if they have to work the next day.
Yes	Yes	Week		
Yes	Yes	Week		
Yes	No			As a new business owner on county rd 50, the quaintness and wonderful energy that is present on "the route", could be even further elevated with the appropriate signage. I by no means want it to look like Vegas, but in the Niagara region there are many "lit" signs and if anything helped us to find our location and of course identify the businesses brand. I hope we can all come to a mutual/successful compromise.
No	Yes	Week		
Yes	No			

Sign By-law 2020 Survey Results
Questions 13 to 17 A Frame Signs and Further Comments

Yes	Yes	Week	No, or limited use of the ugly yellow portable rental signs with the black lettering. If used they should have lots of restrictions. How long can it be up. and content of the message. Business adverting only	We travelled to Cape Cod many years ago and the signage for the tourism business were consistent wooden signs painted very tastefully and had a nice appeal for the region. I am concern about electronic signage along CR50 as the residents are entitled to quiet enjoyment of their properties which included light invasion at night. Also please consider our night sky when making decisions on electronic signage. https://www.darksky.org/ Thanks
No	Yes	Day		Do not let a few greedy people ruin what belongs to the entire population. It has always been a pleasant scenic drive along the lake and should remain so.
Yes	Yes	Week		Please keep our CR50 rural!
Yes	No			
Yes	Yes	Week		
Yes	No		By event. Or by hours of event. It just depends.	When CR50 gets so busy and crowded with businesses one after another then I would say look at changing the signage bylaw then. But for now keep the country appeal. People are not speeding along CR50. They have the time and the ability to read a well designed sign that is 6.5 ft off the ground
Yes	Yes	Month		
No	Yes	Day	businesses should provide signage for each establishment. As a person who has lived in this area for 47 years and been in this house for the last 28 years would like to see a more pleasing visual of the new signs	I do think that we should have signs that represent our heritage area. I also think that most of these businesses should have proper signage, ie. address, phone #. Also some sort of speed limit for there driveways. It was over 2 years that I was unable to hang clothes out, because of the dust. employees, & customers drive in and out of the driveways likes it a speedway. so i am saying no to the new by-law. if you dont live on this road you shouldnt have a say. most of the owners of these businesses dont live here.
Yes	Yes	Day		Lots of study's showing the affect of bright lights at night on people and wildlife. Keep the bright signage for the big city's.
Yes	Yes	Week		As county road 50 is generally dark and winding, the use of pole and electronic signs is a distraction while driving. Individually ground-lit signs (egOxley winery) provide a softer glow and less contrast to the natural surrounding darkness. Plus, FISHFLIES. Need I say more on that!?
Yes	Yes		Depends on what is being advertised. ie a month before a timed event is not unreasonable,left after event is	I really still have an issue with u acceptable street signage. ie welcome to " Essex" sign at 50 and 41 confusing yet no sign to indicate Colchester so many km ahead or directions to Harrow or KingsvilleCertainly doesnt promote tourismto say the least about folks just finding their way ariund.
Yes	Yes	Month	Size and placement. Should not be an obstruction to driving/cycling visibility.	Don't ruin this community with flashing billboard signs. I moved out here to get away from light pollution.
Yes	Yes	Week		
Yes	Yes	Week		
Yes	Yes	Day		
Yes	Yes	Day	By relevance, and if a business posts a temporary sign for more than two weeks at a time, or for more than 52 times per year, they require a permit or special exemption. The concept here being that if you need that signage up that often, it should be permanent.	I don't believe people have any difficulty seeing the signage under the current rules, and that extensive research and debate was done only 5 years ago on this topic. If there are good reasons for electronic signs on County Road 50, I have yet to hear them.
Yes	Yes	Week		The present system of signage gives Highway 50 such delightful quaintness and appeals to local people as well as travellers. Please do no allow pole signage or electronic sign to be put up on Highway 50
Yes	Yes	Day		
Yes	No			
Yes	Yes	Week	I don't feel adamant about my answer. Perhaps 2 weeks for some events.	Our society is over marketed to all the time and every where we go. I appreciate the businesses along county rd 50 and don't want to restrict their prosperity but I think they need to understand that people come out here to get away from the over commercialization all around us. Simple, and quaint an non-commercial is where it's at. It should be our tourism mantra. Come to shore to get away from it all. Be creative but not electronic
Yes	Yes	Week		CR 50 has become one of the most popular areas of Essex County to visit, for people living here as well as tourists from outside the region. This is largely due to the very basic fact that people feel good when they are here. Why do they feel good? Because they are, for a short time, unplugged. The air, the sky, the fields, the vineyards, the glimpses of the lake as they make their way down the road are all key factors in the nurturing of the soul. The addition of electronic signage would be an interruption to the healing work this region does - as well as injurious to the brand that thousands recognize as County Road 50. Please keep our road the special place that it is.
Yes	Yes	Week	Continue to mandate the size of temporary signs . The worst signs are the large portable signs. They are ugly and seem to be often used by those promoting events outside of the area. Occasional use with restrictions for those local businesses on their own property should always be permitted - but having them placed in random spots throughout the area is mostly an eye sore.	I do not believe Cty Rd 50 is the place for pole signs and flashing lights. It is not a business core - and I think the use of those signs would clutter the view and detract from the beauty of driving our route. Please continue to keep the size of signage restricted to maintain the residential feel of our area.
Yes	Yes	Week		
Yes	No		I'm not entirely sure how this would be governed as it is very subjective but I feel that as long as a temporary sign isn't severely disrupting anything in terms of the environment or visually for residents and passers-by there should be no issue with it. If a sign has been out for an extended period of time (again subjective so not sure what that would be defined by), and isn't falling apart or rusty or causing potential danger then let it be	I've always had this fantasy of a town where everything is generic. Generic colours, fonts, design elements, etc. That are identical from business to business, where a butcher shop is called the butcher shop and a grocery store is called the grocery store leaving no room for competition from a visual perspective. It's a bit communistic in a sense, and pretty irrelevant to the survey but I love it.
No	Yes			
Yes	Yes	Day		And we don't want any street lights in our neighbourhood People Living in our area want to keep the country living
Yes	No			
Yes	No			Huge flashy, bright signs are not needed in this community.

Sign By-law 2020 Survey Results
Questions 13 to 17 A Frame Signs and Further Comments

Yes	Yes	Month		Street level signs are the current trend and should remain. In keeping with the country /wine route LED signage would take away from the charm. The area is becoming well known to the people outside of the community as quiet and quaint, light pollution would give the area a commercial effect.
Yes	Yes		Temporary signs by there very definition are not intended for long periods of use and should not be allowed extended periods of time.	Most customers use social media/advertising these days. An electronic sign/tall poles do not suit the historic nature of the road and will detract from the touristy-feel. A nice classy sign at the road is much more attractive.
Yes	Yes	Day	no lighting can be permitted.	In the county we pay an extraordinary high property tax for little or no extra benefit. Allowing business signage would increase the already excessive intrusions, i.e. motorcycle rides and business traffic along the Road. These activities lead to a reduced quality of life for the residents.
Yes	No			
Yes	Yes	Week	The Wreck at Colchester Harbour	In MANY of the tourist towns in Canada and the US, the sign bylaws have been changed to have the large electronic and neon business signs removed and sign sizes drastically decreased. Roadways are so much more appealing without all the sign pollution. I believe putting electronic signs along County Rd 50 is doing exactly what other areas have fought to get rid of! Please don't disrupt our sought after natural peace and beauty with these unsightly signs.
Yes	No			
No	Yes	Day	Portable signs are unsightly. If they become allowed, it should only be for the day or for a weekend event.	Most clientele use the internet and social media to decide on their destination. I see people using their cell phones to pull up business websites for information regarding locations, menus or special events. A good presence on social media would probably generate more interest than a road sign. Electronic signs or large pole signs do not suit the historic nature of our road and will detract from the feel of the neighbourhood. A nice classy sign at the road is much more attractive. I would like to see the signage stay the same as it is now
Yes	Yes	Day		
Yes	Yes	Week		Homes just as commercial properties should have rights to signage in the same manner. As long as style is approved.
Yes	Yes	Month	I really just want to make sure that temporary signs are not forgotten and kept in good shape and in the intended location.	I think people travel to our area and tour County Road 50 East for the quaint rural feel. I think that signs that are designed for inside urban environments are not required here. It would seriously impact the ambiance and overall feel of the road. I am a farm, business owner and resident of County Road 50. I think the mixed use of our area should also demand respect and protection from light pollution. A lot of guests come here to view stars and take in the lightning bug shows. It would be a real shame to shut these natural shows off to our residents and guests. Thank you for requesting our input.
Yes	No			
Yes	Yes	Month	The word "Temporary" should mean just that. While some businesses may have financial restrictions impeding the erection of a permanent sign, perhaps council could offer low interest loans from the town to the business owners so these letterboard temporary signs can be replaced with more attractive and useful permanent signs.	The exemption of County Road 50 from the types of signage allowed throughout the remainder of the county can have an adverse effect on the area. Businesses along this route are being penalized by out-dated thinking and outmoded advertising. If the Town of Essex wants to maintain or increase the growth of its tax base and invite investment, they should not hobble the businesses that want to grow the area. Signs can be executed tastefully and with the interests of the community and its future in mind.
No	Yes	Day		
Yes	Yes	Day		my husband and I after living in the heart of Windsor purchased our CR50 property Its refreshing to not have view the proposed city looking signs those signs aren't part of the country flavor Harrow in our opinon
Yes		Week		COUNTY rd 50 is charming slow, full of beautiful vistas and lots for visitor to enjoy our fruit stands shops crafts and restaurants and beaches and wineries. Please listen to the residents and people who built these businesses and NOT the chamber the business that made the expensive mistake - to amend the bylaw for this successful community to clean up one expensive mess is a horrible way to make policy and would bring us electronic media and pole signs we do not want or business consultants.
Yes				lets try to keep it agri residential for the sake of the residents I also believe tourist when travelling threw out area most of them are well informed and don't need to see flashing signs or oversized ones to lead them to their destination
Yes	Yes	Month		it seems reckless and short sighted to amend the sign bylaw to permit electronic media and or pole signs on the most beautiful rural road in the town . Your jewel. a place that was demonstrated it can create grow and sustain businesses without those big signs more suited to a busy urban strip. Please don't do this to us because of one owners expensive mistakes.
Yes	Yes	Week		we need to keep our north shore parkway classy
Yes	Yes	Month		any plan material landscaping around signs needs to be maintained regularly so it doesn't obscure sign info
Yes	Yes	Week		all businesses require to advertise special events but business may for the actual business must be considerate of CR50 No pole signs or flashing electronic signs after a certain time.
Yes	Yes		With a permit specifying time limits	I am a reasonably long term resident of Road 50 area (just off of it) and have enjoyed it. It is still countryish. Please don't screw it up!
Yes	Yes	Week		
Yes	No			
Yes	Yes	Week	Small businesses along the route who are holding special events need to be able to highlight and promote their efforts.	NO!!!! TO INCREASED COMMERCIAL SIGNAGE!!!! No taller and no electronics. We are a country haven.