



Report to Council

Department: Community Services

Division: Community Services

Date: May 2, 2022

Prepared by: Jake Morassut, Director, Community Services

Report Number: Community Services-2022-06

Subject: Special Event Notice – McGregor Mug Run – September 17, 2022

Number of Pages: 3

Recommendation(s)

That Community Services-2022-06 entitled Special Event Notice – McGregor Mug Run – September 17, 2022 prepared by Jake Morassut, Director, Community Services, dated May 2, 2022 be received, and

That Council approve waiving Noise By-Law #2038 from 2:00 PM to 12:00 AM on September 17, 2022 at Co-An Park to accommodate the entertainment for the McGregor Mug Run; and

That Council approve the race route starting at Co-An Park to Walker Road (North bound parking lane only), to Parnell, to the Greenway, to Concession 11 and back to Co-An Park; and

That Council approve the McGregor Mug Run for Significant Event Status for the purposes of applying for their Special Occasion Permit (SOP) for their event on September 17, 2022.

Purpose

To obtain Council approval for waiver of the Town of Essex Noise By-Law #2038, and for approval of a Significant Event Status for the purpose of applying for a Special Occasion Permit for the McGregor Mug Run on September 17, 2022. As well, to receive Council approval for the race route during the McGregor Mug Run, commencing at 2:00pm.

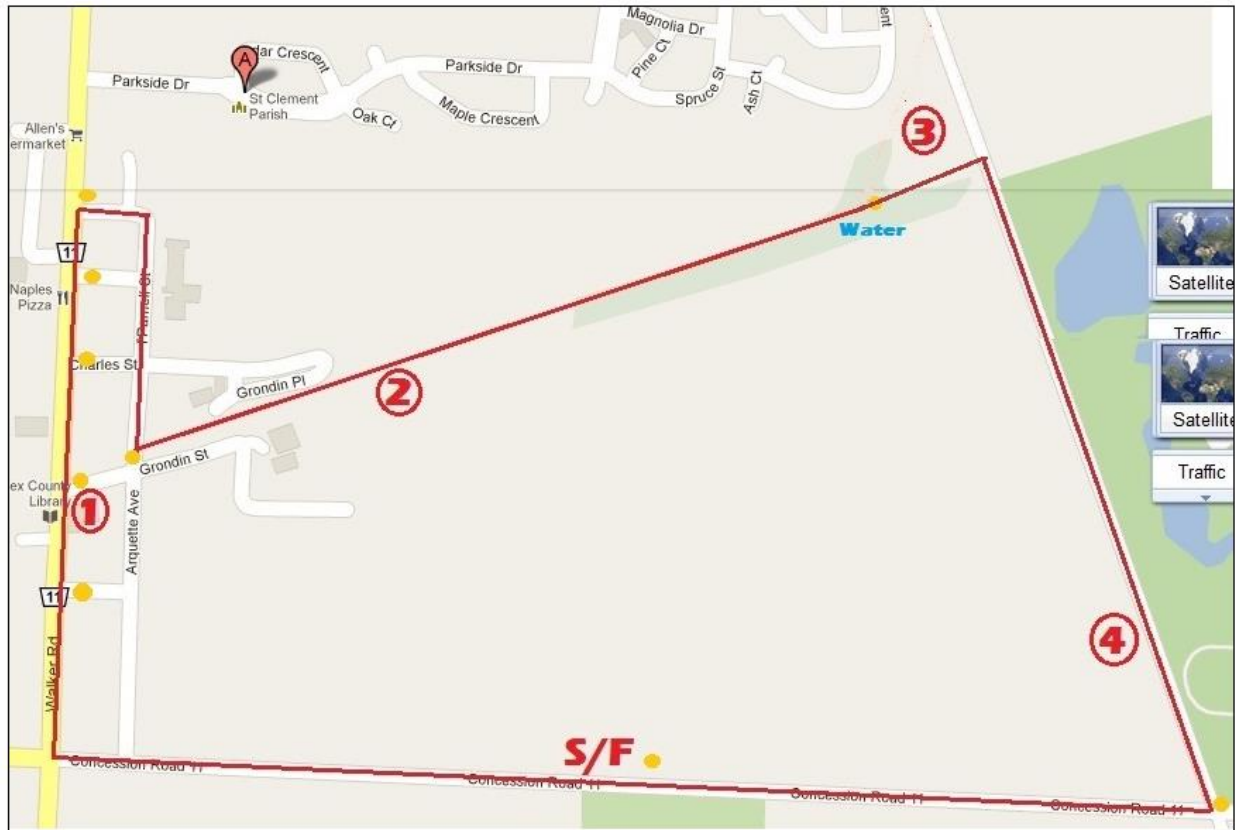
Background and Discussion

The Alcohol and Gaming Commission of Ontario (AGCO) requires a municipality to designate a special event as 'Significant Event Status' for the purpose of those applying for liquor licensing permits and approval, regarding their operation of liquor services during their event. For the AGCO to issue the permits allowing the sale of liquor during events on municipal property, they require the municipal designation. The AGCO regulations also state that this designation must be secured annually for the organization to obtain a Special Occasion Permit.

Town Administration and the Special Events Resource Team (SERT) Committee (which also has AGCO representatives on the committee) have reviewed the request and have no objection to declaring Significant Event Status for this event.

The Special Event Resource Team also concurred to waive Noise By-Law #2038 from 2:00pm to 12:00am as well as permit the same race route since 2014 which consisted of starting at Co-An Park to Walker Road (North bound parking lane only), to Parnell, to the Greenway, to Concession 11 and back to Co-An Park.

Below is a map of the race route.



Financial Impact

There is no financial impact.

Consultations

Special Event Resource Team

Link to Strategic Priorities

- ☐ Manage, invest and plan for sustainable municipal infrastructure which meets current and future needs of the municipality and its citizens.
- ☐ Create a safe, friendly and inclusive community which encourages healthy, active living for people of all ages and abilities.
- ☐ Provide a fiscal stewardship and value for tax dollars to ensure long-term financial health to the municipality.
- ☐ Manage responsible and viable growth while preserving and enhancing the unique rural and small town character of the community.
- ☒ Improve the experiences of individuals, as both citizens and customers, in their interactions with the Town of Essex.
- ☐ Improve the Town's capacity to meet the ongoing and future service needs of its citizens while ensuring the corporation is resilient in the face of unanticipated changes or disruptions.

Report Approval Details

Document Title:	Special Event Notice – McGregor Mug Run – September 17, 2022 - Community Services-2022-06.docx
Attachments:	
Final Approval Date:	Apr 22, 2022

This report and all of its attachments were approved and signed as outlined below:

A handwritten signature in black ink, appearing to read 'Doug Sweet', with a stylized flourish extending from the end.

Doug Sweet, Chief Administrative Officer - Apr 22, 2022 - 2:34 PM