



Report to Council

Department: Community Services
Division: Community Services
Date: May 2, 2022
Prepared by: Jake Morassut, Director, Community Services
Report Number: Community Services-2022-03
Subject: Special Event Notice – Essex Fun Fest – July 7 to 10, 2022
Number of Pages: 4

Recommendation(s)

That Community Services-2022-03 entitled Special Event Notice – Essex Fun Fest – July 7 to 10, 2022 prepared by Jake Morassut, Director, Community Services, dated May 2, 2022 be received, and

That Council approve closing Talbot Street between Gosfield Townline and County Road 8 in Essex Centre between 10:00 AM and 11:00 AM for the Essex Fun Fest Parade with the lineup prior to the event taking place on Harvey Street, Albert Street and Medora Avenue; and

That Council approve the Essex Fun Fest for Significant Event Status for the purposes of applying for their Special Occasion Permit (SOP) for their event on July 7 to 10, 2022.

Purpose

To obtain Council approval for approval of a Significant Event Status for the purpose of applying for a Special Occasion Permit for the Essex Fun Fest on July 7 through July 10, 2022. As well, to receive Council approval for a road closure during the Essex Fun Fest Parade on July 9, 2022 from 10:00am to approximately 11:00am.

Background and Discussion

The Alcohol and Gaming Commission of Ontario (AGCO) requires a municipality to designate a special event as 'Significant Event Status' for the purpose of those applying for liquor licensing permits and approval, regarding their operation of liquor services during their event. For the AGCO to issue the permits allowing the sale of liquor during events on municipal property, they require the municipal designation. The AGCO regulations also state that this designation must be secured annually for the organization to obtain a Special Occasion Permit.

The Special Event Resource Team also concurred with closing Talbot Street between Gosfield Townline and County Road 8 in Essex Centre between 10:00 AM and 11:00 AM for the Essex Fun Fest Parade with the lineup prior to the event taking place on Harvey Street, Albert Street and Medora Avenue.

Link to Strategic Priorities

- ☐ Manage, invest and plan for sustainable municipal infrastructure which meets current and future needs of the municipality and its citizens.
- ☒ Create a safe, friendly and inclusive community which encourages healthy, active living for people of all ages and abilities.
- ☐ Provide a fiscal stewardship and value for tax dollars to ensure long-term financial health to the municipality.
- ☐ Manage responsible and viable growth while preserving and enhancing the unique rural and small town character of the community.
- ☒ Improve the experiences of individuals, as both citizens and customers, in their interactions with the Town of Essex.
- ☐ Improve the Town's capacity to meet the ongoing and future service needs of its citizens while ensuring the corporation is resilient in the face of unanticipated changes or disruptions.

Report Approval Details

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| Document Title: | Special Event Notice – Essex Fun Fest – July 7 to 10, 2022 - Community Services-2022-03.docx |
| Attachments: | |
| Final Approval Date: | Apr 22, 2022 |

This report and all of its attachments were approved and signed as outlined below:

A handwritten signature in black ink, appearing to read 'Doug Sweet', with a stylized flourish extending from the end.

Doug Sweet, Chief Administrative Officer - Apr 22, 2022 - 1:59 PM