

From: Denonville, Alex
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To: Town of Essex All Staff <EssexAllStaff@essex.ca>
Subject: Town of Essex Seeking Feedback on County Road 50 Sign By-law



Media Release
June 22, 2020

Town of Essex Seeking Feedback on County Road 50 Sign By-law

Essex – The Town of Essex is currently seeking feedback on the municipality’s Sign By-law related to County Road 50.

The Town of Essex Sign By-law #1350, which was adopted by Council in 2015, regulates the installation and maintenance of all signage in the community, whether related to a business or home occupation, or for general product, activity, or event advertising.

In January of this year, Council directed Administration to review the Town's Sign By-law specific to signage along County Road 50 between County Road 41 (Meadows Road) and County Road 23 (Arner Townline).

“Signs, like in all communities, have an impact on the look and feel of a place,” said Lori Chadwick, Director of Development Services. “This process will provide residents, business owners, and local stakeholders an opportunity to have a say on the future of signage in this area.”

The Town’s Development Services department is now accepting community feedback through a survey. The survey has been mailed to all properties along County Road 50 and is also available online at www.essex.ca/CR50SignSurvey.

The feedback gathered from the survey will be provided to Council for consideration during a Virtual Public Meeting on Monday, July 13.

Learn more about the Sign By-law amendment process with the [County Road 50 Sign By-law Information Package](#).

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