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Colchester Ridge Estate Winery

108 County Road 50 E
P.O. Box 609 Harrow, Ontario
N0R 1G0

www.colchesterridge.com

Town of Essex
33 Talbot Street South
Essex, Ontario
N8M 1A8

June 11, 2021

To Whom it May Concern:

Colchester Ridge Estate Winery is intending to get a permit to construct a sign on its property. This sign will display CREW's logo and name and a welcome message. There will be a back lit section that will display the word "OPEN" with the dimensions of the light assembly being 6" high and 34" wide.


The purpose of this sign is identifying my business and to attract customers to come in a visit us at the winery. The "OPEN" word will be lit when we are open for business, and it will be turned off when we close for business at the end of each day. I also would like to have external light to luminate the body of the sign when we are open for business, and it will be turned off when we close for business at the end of each day.

The maximum specified height in the By-Law is 2 meters above ground and our design is 20% taller at 2.4 meters above ground. The face area permitted in the sign By-Law is 2 square meters and our design is 25% larger at 2.7 square meters.

Our sign design exceeds the allowed dimension as specified in the sign by law. We are requesting a site-specific amendment to the Sign By-Law so we can use our sign.

In Advance, we appreciate your consideration on this matter.

Sincerely Yours



Bernard Gorski

