

IF SOMETHING IS WORTH DOING, IT'S WORTH DOING WELL.

- **WE ARE LOCAL ENTREPRENEURS** who live and work in this community.
- **WE HAVE EXTENSIVE EXPERIENCE** IN HOSPITALITY.
- **WE ARE THE BEST OF THE BEST:** recognized as a TOP 25 SMALL HOTEL IN CANADA by Tripadvisor in 2019 & 2020.





KICKIN' IT OLD SCHOOL

- Our Vision is for a two-story, 25 room, year-round boutique Motor Inn. We get it..... we know what your thinkin'... a MOTOR INN? You need to understand.....this ain't your mom and pops motor inn and it ain't no country Motel....This is **THE GROVE MOTOR INN**.
- Our vision is for a retro style motel - a bright and colourful version that will bring a unique vibracy to the community.
- Our development will not just rely on local business to support it. Our vision is that this development, like The Grove Hotel, WILL BE a destination to draw visitors to the area, and to spend their time and dollars in the community.
- Our proposed new development will once again be perfectly aligned with the Secondary Plan and CIP and will addresses the concerns of the local residents
- In addition to the 25 rooms there will be 4 screened-in rooms built into the structure that are common areas for our guests equipped with seating and fireplaces, etc. for gathering indoors.
- We will offer on site E-BIKE RENTAL SERVICE and we partner with the neighbouring wineries to drive business their way.
- There is to be AMPLE onsite PARKING for all guests.



Jackson-St

Murdoch St

50

Dunn-Rd

County 50 Rd W

Private-Dr



Can
you
dig it?

THE VISION

- The Hamlet of Colchester has a Secondary Plan in place which details the vision for the area with respect to growth and economic development and the immediate need for year-round accommodations and revenue generation activities to promote tourism.
- We are looking to invest over \$3.4 million dollars into this development at a time when many businesses are being closed during this pandemic.
- Our plan will attract and promote tourism while supporting existing small businesses and will continue to attract new investment.
- Our plan is anticipated to inject over \$1.5 million dollars annually into the Colchester community

- This development can in **NO WAY** be considered short term rental or an **Air BNB**. This Development WILL BE **“The Grove Motor Inn”, a Direct Extension of the Grove Hotel** in Kingsville.
- This **Development WILL BE a staffed location** located in a commercial area and WILL support other attractions such as **bike rentals, food truck, wine tours etc. to draw people to the area** and to spend time along the wine route. We feel that this location ideally supports the local businesses as well as the marina district.
- We are currently having renderings being prepared to provide you with representative graphical illustrations of our vision and site plan.

HOW DO WE ALIGN WITH YOUR COMMUNITY?

The Towns Stated Vision.....

- ✓ Promote and attract year-round tourism
- ✓ Fulfill the need for year-round roofed accommodations to attract more tourist-related activity
- ✓ Protect and enhance the area's diversity
- ✓ Promote higher density development within the Hamlet to encourage more efficient use of existing services
- ✓ Develop underutilized lands in a way that complements and reinforces established community character
- ✓ Support of the local wineries, trails, local restaurants, marina area & community areas

WHAT ELSE CAN WE OFFER?

- Looking to **INVEST OVER \$3.4 MILLION DOLLARS**
- **SUPPORT local** businesses through the creation of over **\$1.5 MILLION DOLLARS** of spin off economy for the community
- **PROMOTE TOURISM**
- **FULFILL** the towns **VISION** with respect to the CIP and Colchester Secondary Plan
- We bring our **established brand** and it's unique offerings to the Grove Motor Inn.
- We have a **record of success and we will bring thousands of visitors** and spending to the area.
- **Success will attract new investment to the area**
- Our mission is to immerse our business into the fabric of the communities in which we do business.

- **We believe that this offering provides a logical and responsible answer to every public concern that has been raised to date other than "NOT IN MY BACKYARD"!**
- In saying this, we are asking for support and direction from Council before we go any further or spend any more money, that a development such as this in a location such as this would be favourably viewed by council AND that the procurement of the land can proceed through a Direct Sale Scenario.

*****For strategic reasons we ask that this information be kept confidential (Out of Social Media) until such time that we are able to present our vision to council.**

