

Report to Council

Department:	Community Services
Division:	Community Services
Date:	April 6, 2021
Prepared by:	Doug Sweet, Dir. of Community Services/Deputy CAO
Report Number:	Community Services-2021-03
Subject:	Colchester Beach and Parking Enforcement - 2021
Number of Pages:	4

Recommendation(s)

The following two (2) recommendations are provided for the Council's consideration:

- 1. That Community Services Report 2021-003 entitled "Colchester Beach and Parking Enforcement - 2021" be received, and further
- 2. That Council approve contracting Commissionaires Security to provide parking enforcement around Colchester Park and Colchester Beach areas, and in addition provide staffing for beach security on the Colchester Beach for the 2021 summer operating season.

Purpose

To have Council approve contracting Commissionaires Security to provide parking enforcement and beach security for the 2021 summer operating season around the Colchester Park and Beach area.

Background and Discussion

In July 2020, Council approved the hiring of a 3rd party security company to assist in providing parking enforcement and beach security around the Colchester Park and Beach areas during the summer weekend peak periods to address parking issues and users not following rules while utilizing the Colchester Beach. Commissionaire's Security was retained and in conjunction with the OPP, Health Unit Bylaw officers and the Town's Bylaw Enforcement officer all four organizations worked together to provide a uniformed presence 7 days a week during the summer of 2020 in the Colchester area. The goal of all the parties was to take an "education first" approach on where people can park or what bylaws are in place and hopefully the patrons would comply. Overall, in 2020 only 8 parking tickets were issued by Commissionaires and with the additional security presence, and combined with an increased Town social media campaign it appeared the parking and beach issues seemed to be greatly reduced.

Administration has met with Commissionaires Security for offering the same service provided in 2020, and they are able to again provide 1 parking enforcement staff that can issue tickets and 1 staff to monitor the beach. The beach security position, similar to 2020 cannot issue tickets but is a uniformed staff that is present on the beach and park, and educates users on Town bylaws and policies. If they receive resistance or lack of cooperation they are instructed to contact the OPP for assistance.

In 2020 Commissionaires provided 2 staff (1 parking and 1 beach security) on Fridays, Saturdays, Sundays and holidays for an 8 week period. In reviewing the 2020 hours, Administration is recommending for the upcoming season to only contract Commissionaires for Saturday, Sunday and holidays for 11 weeks from June 26, 2021 until September 6, 2021 (Labour Day Weekend). The hours and complaints will be monitored throughout the season and if other days are needed for additional onsite security presence the Town is able to add days to the agreement.

2

In addition to providing onsite security again in 2021, Administration will continue to promote and educate the public on parking locations in the Colchester area through social media and strategic placed signage.

Financial Impact

To provide additional parking and beach security in the Colchester area similar to 2020, Adminstation had increased the harbour security operating budget for security services by \$13,000 beginning in 2021. These funds have been approved in the 2021 Town operating budget and will cover the costs to provide this service for the 11 week period.

Consultations

Commissionaires Security

Link to Strategic Priorities

- Manage, invest and plan for sustainable municipal infrastructure which meets current and future needs of the municipality and its citizens.
- Create a safe, friendly and inclusive community which encourages healthy, active living for people of all ages and abilities.
- Provide a fiscal stewardship and value for tax dollars to ensure long-term financial health to the municipality.
- Manage responsible and viable growth while preserving and enhancing the unique rural and small town character of the community.
- ☑ Improve the experiences of individuals, as both citizens and customers, in their interactions with the Town of Essex.
- Improve the Town's capacity to meet the ongoing and future service needs of its citizens while ensuring the corporation is resilient in the face of unanticipated changes or disruptions.

Report Approval Details

Document Title:	CS-2021-Colchester Beach and Parking Enforcement - Community Services-2021-03.docx
Attachments:	
Final Approval Date:	Mar 30, 2021

This report and all of its attachments were approved and signed as outlined below:

No Signature found

Jeffrey Morrison, Director, Corporate Services/Treasurer - Mar 25, 2021 - 3:51 PM

(mis 16pg .

Chris Nepszy, Chief Administrative Officer - Mar 30, 2021 - 10:32 AM