Media Release March 24, 2021

WEVax Vaccination Awareness Campaign Launched

The Windsor-Essex County Health Unit, the City of Windsor and the County of Essex, Windsor Regional Hospital and Erie Shores HealthCare want to ensure that you know where to turn for the latest information as vaccination opportunities become available to different groups in our region.

Together we are launching <u>WEVax</u>, a vaccination awareness campaign providing local residents with the latest information on available opportunities, eligible ages and how to register for your COVID-19 vaccination. Residents can visit <u>WEVax.ca</u> to learn more.

"WEVax.ca will provide a one-window approach for local residents to get all their up-to-date information about our region's vaccination plans and procedures", says Windsor Mayor Drew Dilkens. "Online bookings will help speed up the process and make it easier for residents to pick the time that works best for them to get vaccinated. Those who have additional questions about the vaccine, health and safety can also rely on this portal to provide clear, objective information to help everyone make an informed decision."

As the rollout of the Province's COVID-19 vaccination plan continues, information is changing quickly. With good progress through Phase 1 of the vaccination plan, the province has now opened up vaccination from 80 years of age and over to 75 years of age and older. As more residents become eligible for the COVID-19 vaccination, Chief Executive Officer of the Windsor-Essex County Health Unit Theresa Marentette says it is important that all partners work together to ensure easy access to information. "Our health unit continues to work with the City of Windsor and the County of Essex to ensure a successful rollout of COVID vaccines in Windsor and Essex County," says Marentette. "WEVax highlights this collaborative effort and aims to increase awareness of the vaccines and their effectiveness in preventing severe COVID infection and death."

In the coming days and weeks, residents will begin seeing <u>WEVax.ca</u> on social media. <u>WEVax.ca</u> brings people directly to the health unit's vaccination web page where they can quickly determine if they are eligible for a vaccination, find out how they can register and find answers to several commonly asked questions. The site is another example of the City and County working together for the common benefit of residents, according to Essex County Warden Gary McNamara. "<u>WeVax.ca</u> is an easy-to-remember one-stop shop that will help ensure Windsor-Essex residents get all the information and support they need to roll up their sleeves and get their shots. There are no borders when it comes to COVID-19 and protecting our residents, and this historic mass vaccination campaign is the result of unprecedented collaboration between the city, county and our local municipalities and health care partners."

In addition to <u>WEVax.ca</u>, residents can continue to call 211 or visit <u>wechu.org</u> for the latest public health advice and local COVID-19 data.