

## What We Do

The WindsorEssex Economic Development Corporation advances economic development and prosperity in our region. We are the region's lead economic development agency and a dedicated catalyst for business growth and expansion. We attract new businesses to our region, help strengthen existing businesses and support entrepreneurship in three key ways:

### INFORMING

We provide the most current and relevant information and data on site selection, market research and available government funding.

### GUIDING

We provide answers and advice on general business practices, expansion planning, multi-national branch planning and exporting, as well as training and educational resources.

### CONNECTING

We help organizations cut through red tape and we connect them directly with key decision makers, potential partners and funders.

## New Investment Facilitated

**\$6,800,000** (IA/BRE)  
**\$876,415** (SBC)

Total amount of new investment to the region, through both public and private investment streams.

**12** Expansions Facilitated  
(IA/BRE) 6 | (SBC) 6

**129** New Jobs Facilitated  
(IA/BRE) 110 | (SBC) 19

**11** Priority Files

**14** Business Startups

**4** Funding Applications and Joint Papers Developed

## Business Support Sessions

**36 Sessions**  
**1333 Attendees**



## Top Economic Priorities as reported by Windsor-Essex Businesses

- 1 Canada-U.S. border closure - limited cross-border business travel, COVID protocols, restrictions and mandatory quarantine orders
- 2 Uncertainty of economic climate - impacting business investment and project planning
- 3 Labour challenges - unintended consequences of COVID supports to employees leading to labour shortages
- 4 Health & safety protocols
- 5 U.S. tariffs on Canadian aluminum

## Regional Economic Indicators†



**Population 15+**  
**356,000**

0.1%



**Labour Force**  
**197,000**

2.4%



**Employment**  
**178,500**

0.9%



**Unemployment**  
**18,500**

14.9%

**Unemployment Rate**  
**9.4%**

1.3%

**Participation Rate**  
**55.3%**

1.4%

**Employment Rate**  
**50.1%**

7.6%

## Building Permits\*

**\$51,536,890**

\*Industrial, commercial and institutional permits only

