



## Report to Council

Department: Community Services  
Division: Community Services  
Date: February 18, 2020  
Prepared by: Doug Sweet, Director of Community Services  
Report Number: Community Services-2020-02  
Subject: Essex Rotary Mural Building Agreement  
Number of Pages: 3

### Recommendation(s)

The following two (2) recommendations are provided for Council's consideration:

1. That Community Services Report 2020-02 entitled "Essex Rotary Mural Building Agreement" **be received**; and further
2. That By-Law Number 1881 being a By-Law to enter into an agreement with Greg Schinkel to allow the Town of Essex to install a mural on the south wall of the property located at 24 Talbot Street North (side of Schinkel's Market) in Essex Centre receive three readings and be passed on February 18, 2020.

### Purpose

To have Council approve By-Law 1881 to enter into an agreement with Greg Schinkel to allow the Town of Essex to install a mural on the south wall of his property located at 24 Talbot Street North (Schinkel's Market) in Essex Centre.

## **Background and Discussion**

The Essex Rotary Club approached the Town of Essex Mural Committee in 2005 to have a mural created to recognize their history and a number of Rotarians. A mural was commissioned and installed on the south wall of the Essex Flower Basket Building (40 Talbot Street North) in 2006. In 2015, the owner of the building at 40 Talbot Street North applied to participate in the Town's CIP program for façade improvements. With these façade improvements the Rotary Mural had to be removed, and has been in storage at the Essex Centre Sports Complex since 2015. Due to the size of the mural the Essex Rotary Club and the Town of Essex have not been successful in finding another wall to re-install the mural.

In 2019, representatives from the Essex Rotary Club approached Schinkel's Market to inquire if the Town would be allowed to re-install the Rotary Mural on the south side of their new facility.

Mr. Schinkel has agreed to have the mural installed on his building and therefore an agreement between the Town and the building owner is required to ensure both parties are aware of the conditions of having a mural on the wall and who is responsible for maintenance and regular upkeep of the mural.

## **Financial Impact**

There are no financial impacts as the installation will be completed by the Community Services Parks and Facilities Division and funds from their approved 2020 operating budget.

## Consultations

### Link to Strategic Priorities

- ☐ Manage, invest and plan for sustainable municipal infrastructure which meets current and future needs of the municipality and its citizens.
- ☒ Create a safe, friendly and inclusive community which encourages healthy, active living for people of all ages and abilities.
- ☐ Provide a fiscal stewardship and value for tax dollars to ensure long-term financial health to the municipality.
- ☒ Manage responsible and viable growth while preserving and enhancing the unique rural and small town character of the community.
- ☒ Improve the experiences of individuals, as both citizens and customers, in their interactions with the Town of Essex.