



Report to Council

Department: Community Services
Division: Community Services
Date: September 15, 2025
Prepared by: Jake Morassut, Director, Community Services
Report Number: Community Services-2025-27
Subject: Special Event Notice – Meyer Alley Dedication and Celebration
Number of Pages: 4

Recommendation(s)

That Community Services-2025-27 entitled Special Event Notice – Meyer Alley Dedication and Celebration, prepared by Jake Morassut, Director, Community Services, dated September 15, 2025, be received;

That Council approve closing McAffee Street between King Street and Maple Street and on Meyer Alley between McAffee Street and Victoria Street in Harrow on Saturday, October 4, 2025 from 11:30 AM to 5:30 PM for the event;

That Council approve a temporary noise exemption under Noise By-Law #2038 from 11:30 AM to 5:30 PM on Saturday, October 4, 2025, throughout the event location to accommodate the alley dedication and entertainment; and

That Council approve the Meyer Alley dedication and celebration for Significant Event Status for the purposes of applying for a Special Occasion Permit (SOP) for their event on October 4, 2025.

Purpose

To obtain Council approval of a noise exemption under Noise By-Law #2038, and for approval of a Significant Event Status for the purpose of applying for a Special Occasion Permit for the dedication and celebration on October 4, 2025.

As well, to receive Council approval for a road closure on October 4, 2025 on McAfee Street between King Street and Maple Street and on Meyer Alley between McAfee Street and Victoria Street from 11:30 AM to 5:30 PM for the purpose of serving alcohol at their outdoor event.

Background and Discussion

The Alcohol and Gaming Commission of Ontario (AGCO) requires a municipality to designate a special event as 'Significant Event Status' for the purpose of those applying for liquor licensing permits and approval, regarding their operation of liquor services during their event. For the AGCO to issue the permits allowing the sale of liquor during events on municipal property, they require the municipal designation. The AGCO regulations also state that this designation must be secured annually for the organization to obtain a Special Occasion Permit.

Town Administration and the SERT have reviewed the event and have no objection to any of the activities and recommend an exception to Noise By-Law #2038 on McAfee Street between King Street and Maple Street and on Meyer Alley between McAfee Street and Victoria Street accommodate the activities for the dedication and celebration on Saturday, October 4th, 2025, between 11:30 AM and 5:30 PM.

The SERT also concurred with the road closure for the dedication and celebration event on McAffee Street between King Street and Maple Street and on Meyer Alley between McAffee Street and Victoria Street on October 4, 2025 from Noon to 5:30 PM, for the event.



Financial Impact

There is no financial impact.

Consultations

Special Event Resource Team (SERT)

Link to Strategic Priorities

- Embrace asset management best practices to build, maintain, and continuously improve our municipally owned infrastructure.
- Leverage **our Town's competitive advantages to promote jobs and economic investment.**
- Take care of our natural environment and strengthen the sense of belonging to everyone **who makes Essex "home".**
- Deliver friendly customer service in an efficient, effective, and transparent manner while providing an exceptional working environment for our employees.
- Build corporate-level and community-level climate resilience through community engagement and partnership and corporate objectives

Report Approval Details

Document Title:	Special Event Notice - Meyer Alley Dedication and Celebration - Community Services-2025-27.docx
Attachments:	
Final Approval Date:	Sep 8, 2025

This report and all of its attachments were approved and signed as outlined below:

A handwritten signature in black ink that reads "Kate Giurissevich". The signature is written in a cursive style and is positioned above the printed name.

Kate Giurissevich, Chief Administrative Officer - Sep 8, 2025 - 10:34 AM