



The Corporation of the Town of Essex  
Arts, Culture and Tourism Meeting Minutes

June 11, 2025, 5:00 pm  
60 Fairview Ave W, Essex, ON N8M 1B6

Present: Vice Chair - Meloche, Richard  
Councillor - Allard, Brad, Ward 3  
Councillor - Hammond, Rodney, Ward 4  
Member - Peter Freele

Absent: Chair - Maguire, Grant  
Member - Atkinson, Nicole  
Member - Quinn-Ouellette, Diane

Also Present: Cynthia Cakebread, Manager, Recreation and Culture  
Trevor Martin, Recording Secretary

Accessible formats or communication supports are available upon request. Please contact the  
**Clerk's Office at [clerks@essex.ca](mailto:clerks@essex.ca) or 519-776-7336 extension 1100 or 1101.**

**1. Call to Order**

Richard Meloche, Vice Chair, called the meeting to order at 5:01 PM.

**2. Land Acknowledgement**

We acknowledge that this land is the traditional territory of the Three Fires Confederacy of First Nations (comprised of the Ojibway, the Odawa, and the Potawatomi Peoples), and of the Huron-Wendat Peoples. We value the significant historical and contemporary contributions of local and regional First Nations and all of the Original Peoples of Turtle Island who have been living and working on the land from time immemorial.

**3. Declarations of Conflict of Interest**

There were no declarations of conflict of interest noted at this time.

**4. Adoption of Published Agenda**

**4.1 Arts, Culture and Tourism Meeting Agenda for June 11, 2025**

**ACT25-06 -001**

Moved By Peter Freele

Seconded By Councillor Allard

**That** the published agenda for the June 11, 2025 Arts, Culture and Tourism Meeting be adopted as presented.

Carried

## 5. Adoption of Minutes

### 5.1 Arts, Culture and Tourism Minutes for May 14, 2025

ACT25-06 -002

Moved By Councillor Hammond

Seconded By Councillor Allard

**That** the minutes of the Arts, Culture and Tourism meeting held May 14, 2025 be adopted as circulated.

Carried

## 6. Unfinished Business

### 6.1 Committee Projects

Cynthia Cakebread, Manager, Recreation and Culture provided the following update to Committee members on ongoing Committee projects:

- The building owner of the location of the Our Rural Roots mural has approved moving forward with work to restore the mural and Cynthia will begin developing the project scope.
- Sports in Essex mural has started to show signs of deterioration. The company that printed the mural was contacted and will be reprinting and replacing the mural panels at no charge.
- Pricing for painting the Butterfly Benches Project is approximately \$1500 per bench. Cynthia will begin developing the project scope.
- The catalog of mural information/historical background has been updated with new information based on research.
- The cost for purchasing an inflatable outdoor screen and projection equipment for movie nights is cost prohibitive and will not be pursued.

### 6.2 Tune Up the Parks

Cynthia Cakebread, Manager, Recreation and Culture shared the schedule of performances and noted that promotion for events will commence soon on Town social media channels and via an email distribution list. The Committee also discussed logistics of the events and the duties of each performance host.

### 6.3 Sidewalk Astronomy

Cynthia Cakebread, Manager, Recreation and Culture informed the Committee that the Royal Astronomical Society of Canada is no longer available to support events this year due to other scheduling constraints. After discussion, the Committee decided to pause offering Sidewalk Astronomy events this year. The Committee also discussed dates for other upcoming events.

## 7. New Business

## 8. Adjournment

Moved By Peter Freele

Seconded By Councillor Allard

**That** the meeting be adjourned at 5:18 PM.

Carried

9. Future Meetings

July 9, 2025 at 5:00PM

Location: Maedel Community Centre - Ontario Room

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Chair

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Recording Secretary