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To: [Town of Essex All Staff](#)
Subject: Town of Essex to Honour Frontline Workers with Christmas Tree Lighting Ceremony Livestream
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Media Advisory

November 30, 2020

Town of Essex to Honour Frontline Workers with Christmas Tree Lighting Ceremony Livestream

Essex- Residents in the Town of Essex can tune into a livestreamed edition of the annual Town Hall Christmas Tree Lighting Ceremony on Tuesday, December 1, starting at 5:00pm.

In a normal year, community members would gather for the Essex Centre Christmas Tree Lighting ceremony, which serves as a kick-off to the holiday season. However, with group size limits and other public health restrictions due to COVID-19, this year's version will be livestreamed to the [Town's Facebook page](#).

The event will also feature an honorary tree-lighting guest, Betsabe Zuiderveen, a long-time staff member of Iler Lodge Retirement Residence in Essex Centre.

"On behalf of Council and the entire community, we would like to thank Betsabe as well as all frontline medical and other essential workers your dedication throughout 2020," said Mayor Larry Snively. "We know this has been a difficult year for all of you, so thank you for going above and beyond in your service to some of the most vulnerable in our community. We are honoured to welcome Betsabe to light the tree at Town Hall in recognition of her and her peers throughout our region."

Photos of the tree lighting ceremony will also be shared with members of the local media after the event.

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