



Report to Council

Department: Community Services
Division: Community Services
Date: September 16, 2024
Prepared by: Jake Morassut, Director of Community Services
Report Number: Community Services-2024-38
Subject: Special Events Resource Team (SERT) – September 2024 Update
Number of Pages: 4

Recommendation(s)

That Community Services-2024-38 entitled Special Event Resources Team (SERT) – September 2024 Update prepared by Jake Morassut, Director, Community Services, dated September 16, 2024, be received.

Purpose

To update Council on a regular basis of the events and requests that have been reviewed by the Town of Essex Special Events Resource Team (SERT).

Background and Discussion

The Department of Community Services in April 2014 established an internal administration group called the Special Events Resource Team to review special event requests on Town of Essex property. The Special Events Resource Team consists of Town of Essex staff from several departments as well as outside agencies to assist groups in the initial planning stages of their events.

Summary of Events

Below is list of upcoming events reviewed by the Special Events Resource Team. Please note some events will be listed under more than one section depending on their event/request:

Road Closures/Parades

• Essex Centre StreetFest	September 14	Downtown Essex
• Harrow Chamber Open Streets	September 27	Downtown Harrow
• McGregor Mug Run	September 28	Co-An Park
• W.E.T.R.A. Motorcycle Ride	September 29	County Rd. 50/Sydenham
• Daisy & Co. 5K Steps for a Cure	September 29	Downtown Harrow
• Miles For Max – Walk for Cancer	October 12	Downtown Essex Centre
• Essex Centre StreetFest	October 12	Downtown Essex
• BIA Tiny Tot Parade	October 25	Downtown Essex
• Jinglebell Walk/Run/Wheel	November 10	Downtown Essex Centre
• Remembrance Day Ceremony	November 11	Veterans Memorial Park
• Remembrance Day Ceremony	November 11	Essex Centre Cenotaph
• Santa Clause Parade/Santa's Village	December 14	Essex Centre Downtown
• Harrow Santa Clause Parade	December 21	Harrow Downtown

Letter of Non-Objections

- There are no letters of Non-Objection

Special Occasion Permits/Significant Events

• Harrow Kinsmen WiggleFest	September 21	Colchester Park
• McGregor Mug Run	September 28	Co-An Park

Special Events

• Harrow Fair	Aug 29 -Sept 1	Harrow Fairgrounds
• Childhood Cancer Awareness Flag-raising	September 6	Essex Municipal Building
• Ronalds House of Champions	September 6-8	Essex Centre Sports Complex
• Essex Centre StreetFest	September 14	Downtown Essex Centre
• Essex County Accessibility Festival	September 20	Colchester Park
• Kinsmen Bigg WiggleFest	September 21	Colchester Park
• Teddy Bear Picnic and Outdoor Movie Night	September 21	Heritage Park
• Harrow Chamber Open Streets	September 27	Downtown Harrow Centre
• McGregor Mug Run and Beer Fest	September 28	Co-An Park
• Daisy & Co. – 5K Steps for a Cure	September 29	Downtown Harrow Centre
• Truth and Reconciliation Flag Ceremony	September 30	Town Hall
• Fire Prevention Week Open House	October 9	All Essex Fire Stations

• Miles for Max	October 12	Downtown Essex Centre
• Essex Centre StreetFest	October 12	Downtown Essex Centre
• Hocktoberfest Int'l Female Hockey Tourny	October 18 – 20	Essex Centre Sports Complex
• BIA Tiny Tot Parade	October 25	Downtown Essex Centre
• Jinglebell Run/Walk/Cycle	November 10	Downtown Essex Centre
• Remembrance Day Ceremony	November 11	Veterans Memorial Park
• Remembrance Day Ceremony	November 11	Essex Centre Cenotaph
• Santa Clause Parade/Santa's Village	December 14	Downtown Essex Centre
• Harrow Kinsmen Santa Clause Parade	December 21	Harrow Downtown
• Hockey for Hospice Tournament	December 27-29	Essex Centre Sports Complex
• Harrow Chamber New Year's Eve Skate/Fest	December 31	Harrow Centre Community Complex
• NHL Alumni Benefit Hockey Game	January 12, 2025	Essex Centre Sports Complex

Financial Impact

There is no financial cost to the Corporation for the approved events from the Special Events Resource Team.

Consultations

Special Event Resource Team

Link to Strategic Priorities

- Embrace asset management best practices to build, maintain, and continuously improve our municipally owned infrastructure.
- Leverage our Town's competitive advantages to promote jobs and economic investment.**
- Take care of our natural environment and strengthen the sense of belonging to everyone who **makes Essex "home"**.
- Deliver friendly customer service in an efficient, effective, and transparent manner while providing an exceptional working environment for our employees.
- Build corporate-level and community-level climate resilience through community engagement and partnership and corporate objectives.

Report Approval Details

Document Title:	Special Events Resource Team (SERT) - September 2024 Update - Community Services-2024-38.docx
Attachments:	
Final Approval Date:	Sep 9, 2024

This report and all of its attachments were approved and signed as outlined below:

A handwritten signature in black ink, appearing to read "Doug Sweet", with a long horizontal stroke extending to the right.

Doug Sweet, Chief Administrative Officer - Sep 9, 2024 - 3:21 PM