

**From:** [Denonville, Alex](#)  
**To:** [Town of Essex All Staff](#)  
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Media Advisory  
November 6, 2020

## Ribbon Cutting in Essex Centre

Members of the local media are invited to attend a ribbon cutting ceremony for a new business opening in the Town of Essex.

**Business:** Tony's Joint  
**Location:** 20 Talbot Street South, Essex Centre, N8M 1A8  
**Date:** Saturday, November 7, 2:00pm

The event will feature brief remarks by the business owners and elected leaders, followed by a ribbon cutting ceremony.

Tony's Joint is the first legal retail cannabis store to open its doors in the Town of Essex. The store welcomes customers, above the age of 19, to enjoy a wide range of cannabis products, from smokeable dried herb to cannabis-infused edibles and tinctures. Tony's Joint was also the first legal cannabis retail operation to open its doors in Essex County.

"Tony's Joint came to the Town of Essex because we saw great potential. It's a safe, friendly and family-oriented community with many other beautiful, local businesses," said Anthony Cervini, owner. "We were drawn to the idea of being in the hub of the county and we hope to bring more visitors and customers to help the Town prosper."

"Tony's Joint is a great example of the potential for investments in our community from the new and expanding legal cannabis sector," said Mayor Larry Snively. "To Anthony, store employees, and new customers, welcome to the Town of Essex."

The store operates under the regulations laid out by regulations in the Cannabis Licence Act and related legislation. Under those regulations, all cannabis products are stored in a secured room separate from the customer area.

*Digital images of the ribbon cutting will be provided to local media after the event.*

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