



Report to Council

Department: Community Services
Division: Recreation and Culture
Date: August 12, 2024
Prepared by: Cynthia Cakebread, Manager Recreation and Culture
Report Number: Recreation and Culture-2024-03
Subject: Reallocation of Mural Funds
Number of Pages: 3

Recommendation(s)

That Recreation and Culture – 2024-08-03 entitled Reallocation of Mural Funds prepared by Cynthia Cakebread dated August 12, 2024, be received, and

That Council approve the reallocation of unused mural project funds from CS-22-0058 in the amount of \$7622.00 and CS-23-0035 in the amount of \$10,000.00 to instead be used for the rehabilitation of the Liberation Mural located at 103 Talbot St. N (attached to The Royal Canadian Legion Branch 201) **and**,

That any remaining unused funds be reallocated to CS-24-0002 Art Installation by December 2024.

Purpose

Council Approval is required for the reallocation of funds for alternative projects.

Background and Discussion

Historically, new mural/art installation projects for a budget year were presented as part of budget deliberations. For the 2022 and 2023 Budget year, planned projects and expenses were funded from unanticipated donations and grants. The Charles Maedel Mural (CS-22-0058) received a donation of \$5000.00 and the Post Card Photo-Op Stop Art Installation (CS-23-0035) was fully funded through a WindsorEssex Community Foundation grant. As a result, excess funds were carried forward to be considered for future art installations.

The Arts, Culture and Tourism (ACT) committee is responsible for the prioritization of new art installations, but also the ongoing maintenance and upkeep of existing historical projects. Annually, operational maintenance can be completed to maintain appearances and repair of existing murals. However, many older murals are nearing the end of their useful life, where regular maintenance is no longer economical. New processes have been made available to assist in long term restorations to give new life fading and degrading works. And, while an excellent option for a more permanent solution, the costs are equal to costs of a brand-new installation.

The reallocation of funds would allow administration to proceed with a new initiative and also for the restoration the Liberation Mural completed in 1995. The mural located on the Royal Canadian Essex Legion building at 103 Talbot St N was completed in celebration of the 50th anniversary of the end of World War II. The Dutch Community commissioned this mural **depicting Hollands' Liberation by Canadian soldiers, including the Essex Scottish Regiment in 1945.**

It is also requested, that any remaining excess funds be approved and allocated to funding a new TBC art installation under project CS-24-0002 to be developed by December 2024

Financial Impact

There is no financial impact as funds were approved in previous budget deliberations.

Consultations

Kate Giurissevich, Director, Corporate Services/Treasurer

Jake Morassut, Director, Community Services

Link to Strategic Priorities

- Embrace asset management best practices to build, maintain, and continuously improve our municipally owned infrastructure.
- Leverage our Town's competitive advantages to promote jobs and economic investment.**
- Take care of our natural environment and strengthen the sense of belonging to everyone **who makes Essex "home"**.
- Deliver friendly customer service in an efficient, effective, and transparent manner while providing an exceptional working environment for our employees.
- Build corporate-level and community-level climate resilience through community engagement and partnership and corporate objectives.

Report Approval Details

Document Title:	Reallocation of Mural Funds - Recreation and Culture-2024-03.docx
Attachments:	
Final Approval Date:	Aug 7, 2024

This report and all of its attachments were approved and signed as outlined below:



Jake Morassut, Director, Community Services - Aug 6, 2024 - 10:21 AM

Kate Giurissevich, Director, Corporate Services - Aug 7, 2024 - 9:21 AM



Doug Sweet, Chief Administrative Officer - Aug 7, 2024 - 9:23 AM