



Report to Council

Department: Community Services
Division: Community Services
Date: May 6, 2024
Prepared by: Jake Morassut, Director, Community Services
Report Number: Community Services-2024-14
Subject: Community Clean-Up Initiative
Number of Pages: 3

Recommendation(s)

That Community Services-2024-14 entitled Community Clean-Up Initiative, prepared by Jake Morassut, Director, Community Services, dated May 6, 2024, be received, and approved.

Purpose

To receive Council approval for distribution of resources (gloves, garbage bags) and allow for pick up of waste material for community clean-up initiatives.

Background and Discussion

The Town of Essex Community Clean-up Program encourages neighbours to come together for a common cause – removing litter from our municipality. The Community Clean-up Program, coordinated through the Town of Essex Parks and Facilities division, is looking to launch this program, which will run from April 1st until October 31st each year.

As spring arrives, and we celebrate Earth Day (April 22 each year) and Provincial Day of Action on Litter (second Tuesday of May each year), there is no better time to organize a community clean-up! It is a great way for residents to get to know their neighbours and provide an opportunity for people to get involved in keeping their neighbourhood safe, clean, and litter-free.

Through this program, that Town of Essex will allow registrations on our website for Community Members and User Groups to coordinate their own clean-up crews. The Town of Essex will supply gloves, garbage bags, and pick-up the garbage left at the designated location. These kits can be picked up at the Essex Centre Sports Complex, or the Harrow and Colchester South Community Centre—preregistration is required, and can be found on our website, or at the link below.

<https://webforms.essex.ca/Community-Services/Community-Neighbourhood-Clean-ups>

This program follows the Town of Essex Strategic Plan by taking care of our natural environment and strengthening the sense of belonging to everyone who makes Essex **“home”**: **Protecting our Natural Environment**. By ensuring we keep our community clean, we can ensure that garbage is directed to the correct location rather than entering our waterways and/or harming the environment and wildlife.

Financial Impact

Any supplies will come from the approved Town of Essex Parks and Facilities operating budget.

Consultations

Rodney Klie, Manager, Parks and Facilities

Vince Murphy, Assistant Manager, Parks and Facilities

Link to Strategic Priorities

- ☐ Embrace asset management best practices to build, maintain, and continuously improve our municipally owned infrastructure.
- ☐ **Leverage our Town's competitive advantages to promote jobs and economic investment.**
- ☒ Take care of our natural environment and strengthen the sense of belonging to everyone **who makes Essex "home"**.
- ☐ Deliver friendly customer service in an efficient, effective, and transparent manner while providing an exceptional working environment for our employees.
- ☐ Build corporate-level and community-level climate resilience through community engagement and partnership and corporate objectives.

Report Approval Details

Document Title:	Community Clean-Up Initiative - Community Services-2024-14.docx
Attachments:	
Final Approval Date:	Apr 30, 2024

This report and all of its attachments were approved and signed as outlined below:

A handwritten signature in black ink, appearing to read "Doug Sweet", with a stylized flourish extending from the end.

Doug Sweet, Chief Administrative Officer - Apr 30, 2024 - 4:18 PM