



Report to Council

Department: Community Services
Division: Community Services
Date: May 6, 2024
Prepared by: Jake Morassut, Director, Community Services
Report Number: Community Services-2024-07
Subject: Special Event Notice – McGregor Music Festival
Number of Pages: 3

Recommendation(s)

That Community Services-2024-07 entitled Special Event Notice – McGregor Music Festival, prepared by Jake Morassut, Director, Community Services, dated May 6, 2024 be received, and

That Council approve a temporary noise exemption in accordance with Noise By-Law #2038 from 11:00 AM to 9:00 PM on Sunday June 9, 2024, at Co-An Park to accommodate the entertainment for the McGregor Music Festival; and

That Council approve the McGregor Music Festival for Significant Event Status for the purposes of applying for their Special Occasion Permit (SOP) for their event on June 9, 2024.

Purpose

To obtain Council approval for a temporary noise exemption under Noise By-Law #2038, and for approval of a Significant Event Status for the purpose of applying for a Special Occasion Permit for the McGregor Music Festival on June 9, 2024.

Background and Discussion

The Alcohol and Gaming Commission of Ontario (AGCO) requires a municipality to designate a special event as 'Significant Event Status' for the purpose of those applying for liquor licensing permits and approval, regarding their operation of liquor services during their event. For the AGCO to issue the permits allowing the sale of liquor during events on municipal property, they require the municipal designation. The AGCO regulations also state that this designation must be secured annually for the organization to obtain a Special Occasion Permit.

Town Administration and the Special Events Resource Team (SERT) Committee (which also has AGCO representatives on the Committee) have reviewed the request and have no objection to declaring Significant Event Status for this event.

Town Administration and the Special Events Resource Team (SERT) also recommend that a temporary noise exemption be given under Noise By-Law #2038 at Co-An Park to accommodate the entertainment for the McGregor Music Festival on Sunday June 9, 2024 from 11:00am to 9:00pm.

Financial Impact

There is no financial impact.

Consultations

Special Event Resource Team (SERT)

Town of Amherstburg

Link to Strategic Priorities

- ☐ Embrace asset management best practices to build, maintain, and continuously improve our municipally owned infrastructure.
- ☐ **Leverage our Town's competitive advantages to promote jobs and economic investment.**
- ☒ Take care of our natural environment and strengthen the sense of belonging to everyone **who makes Essex "home"**.
- ☐ Deliver friendly customer service in an efficient, effective, and transparent manner while providing an exceptional working environment for our employees.
- ☐ Build corporate-level and community-level climate resilience through community engagement and partnership and corporate objectives.

Report Approval Details

Document Title:	Special Event Notice - McGregor Music Festival - Community Services-2024-07.docx
Attachments:	
Final Approval Date:	Apr 29, 2024

This report and all of its attachments were approved and signed as outlined below:

A handwritten signature in black ink, appearing to read 'Doug Sweet', with a stylized flourish extending from the end.

Doug Sweet, Chief Administrative Officer - Apr 29, 2024 - 10:29 AM