



Report to Council

Department: Community Services
Division: Community Services
Date: May 6, 2024
Prepared by: Jake Morassut, Director, Community Services
Report Number: Community Services-2024-11
Subject: Special Event Notice – McGregor Mug Run
Number of Pages: 4

Recommendation(s)

That Community Services-2024-11 entitled Special Event Notice – McGregor Mug Run, prepared by Jake Morassut, Director, Community Services, dated May 6, 2024 be received, and

That Council approve the granting of a temporary noise exemption under Noise By-Law #2038 from 12:00 PM to 1:00 AM on September 28, 2024, at Co-An Park to accommodate the entertainment for the McGregor Mug Run; and

That Council approve the race route starting at Co-An Park to Walker Road (North bound parking lane only), to Parnell, to the Greenway, to Concession 11 and back to Co-An Park from 2:30PM to 6:00PM; and

That Council approve the McGregor Mug Run for Significant Event Status for the purposes of applying for their Special Occasion Permit (SOP) for their event on September 28, 2024.

Purpose

To receive Council approval for a granting of a temporary noise exemption on September 28, 2024, and for approval of a Significant Event Status for the purpose of applying for a Special Occasion Permit for the McGregor Mug Run on September 28, 2024. As well, to receive Council approval for the race route during the McGregor Mug Run, commencing at 2:00pm.

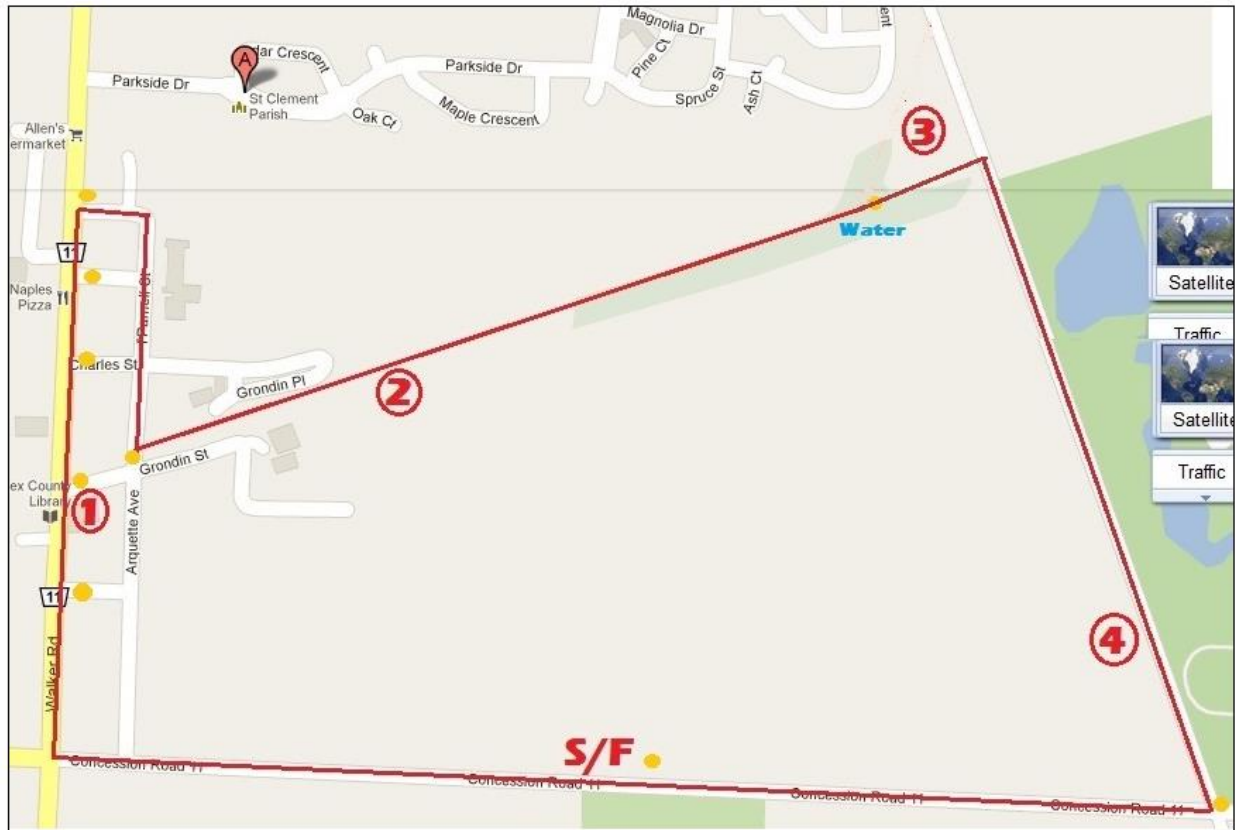
Background and Discussion

The Alcohol and Gaming Commission of Ontario (AGCO) requires a municipality to designate a special event as 'Significant Event Status' for the purpose of those applying for liquor licensing permits and approval, regarding their operation of liquor services during their event. For the AGCO to issue the permits allowing the sale of liquor during events on municipal property, they require the municipal designation. The AGCO regulations also state that this designation must be secured annually for the organization to obtain a Special Occasion Permit.

Town Administration and the Special Events Resource Team (SERT) Committee (which also has AGCO representatives on the committee) have reviewed the request and have no objection to declaring Significant Event Status for this event.

The Special Event Resource Team also concurred with the granting of a temporary noise exemption under Noise By-Law #2038 from 12:00pm to 1:00am, as well as permit the same race route since 2014 which consisted of starting at Co-An Park to Walker Road (North bound parking lane only), to Parnell, to the Greenway, to Concession 11 and back to Co-An Park from 2:30PM to 6:00PM.

Below is a map of the race route.



Financial Impact

There is no financial impact.

Consultations

Special Event Resource Team

Town of Amherstburg

Link to Strategic Priorities

- ☐ Embrace asset management best practices to build, maintain, and continuously improve our municipally owned infrastructure.
- ☐ **Leverage our Town's competitive** advantages to promote jobs and economic investment.
- ☒ Take care of our natural environment and strengthen the sense of belonging to everyone **who makes Essex "home"**.
- ☐ Deliver friendly customer service in an efficient, effective, and transparent manner while providing an exceptional working environment for our employees.
- ☐ Build corporate-level and community-level climate resilience through community engagement and partnership and corporate objectives.

Report Approval Details

Document Title:	Special Event Notice - McGregor Mug Run - Community Services-2024-11.docx
Attachments:	
Final Approval Date:	Apr 29, 2024

This report and all of its attachments were approved and signed as outlined below:

A handwritten signature in black ink, appearing to read "Doug Sweet", with a stylized flourish extending from the end.

Doug Sweet, Chief Administrative Officer - Apr 29, 2024 - 10:13 AM