

The Corporation of the Town of Essex

By-law Number 1950

Being a By-law Regulating the Erection of Signs in the Town of Essex

Whereas Section 11(1) of the Municipal Act, R.S.O. 2001 authorizes a municipality to provide a service that the municipality considers necessary or desirable for the public;

And whereas Section 11 (3) of the Municipal Act, R.S.O. 2001 authorizes a municipality to pass by-laws respecting matters within its jurisdiction;

And whereas Council of the Town of Essex did pass By-Law Number 1350 being a by-law regulating the erection of signs in the Town of Essex on July 13, 2015;

And whereas Colchester Ridge Estate Winery wishes to erect a ground sign at 108 County Road 50 East that does not fully conform with the provisions of By-law 1350;

And whereas Council of the Town of Essex desires to permit Colchester Ridge Estate Winery to erect a site specific ground sign at 108 County Road 50 East, herein referred to as the "Winery";

Now therefore be it resolved that the Council of The Corporation of the Town of Essex permits the erection of one (1) ground sign at 108 County Road 50 East in accordance with the renderings attached herein in Schedule A and in accordance with the following regulations:

1. The sign shall be utilized for business identification and may include in combination therewith an electronic display which will be used as a lighted sign for identification of the property and the use(s) on it; conveying on-site information or direction, and or advertising an on-site product or service, an on-site or off-site charitable event or any combination of them;
2. The lighted sign shall be operational exclusively during Winery business hours and each message displayed shall not change within the permitted daily operational period.
3. Maximum height - 2.45 meters;
4. Maximum sign face area each side – 4.3 square meters;
5. A maximum of fifty percent of the permitted sign face area on each side shall be the electronic display;

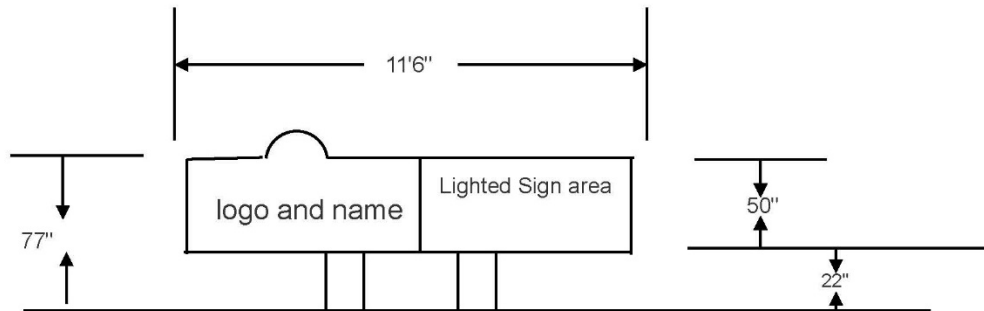
Read a first, second and third time and finally adopted on September 21, 2020.

Mayor

Clerk

Schedule A

The height of the sign face is 77" without the hump, 94" with the logo.
The length of the sign face is 11' 6"
The sign face area is exactly 44.8 ft sq without the logo and 46 Ft sq with the logo



The drawing is not to scale. The dimensions are accurate.

