

August 31st 2020

Dear Town of Essex Council, dB Media, a local Essex based billboard company, is seeking your approval to construct 3 new billboards in the town located at the sites illustrated below.

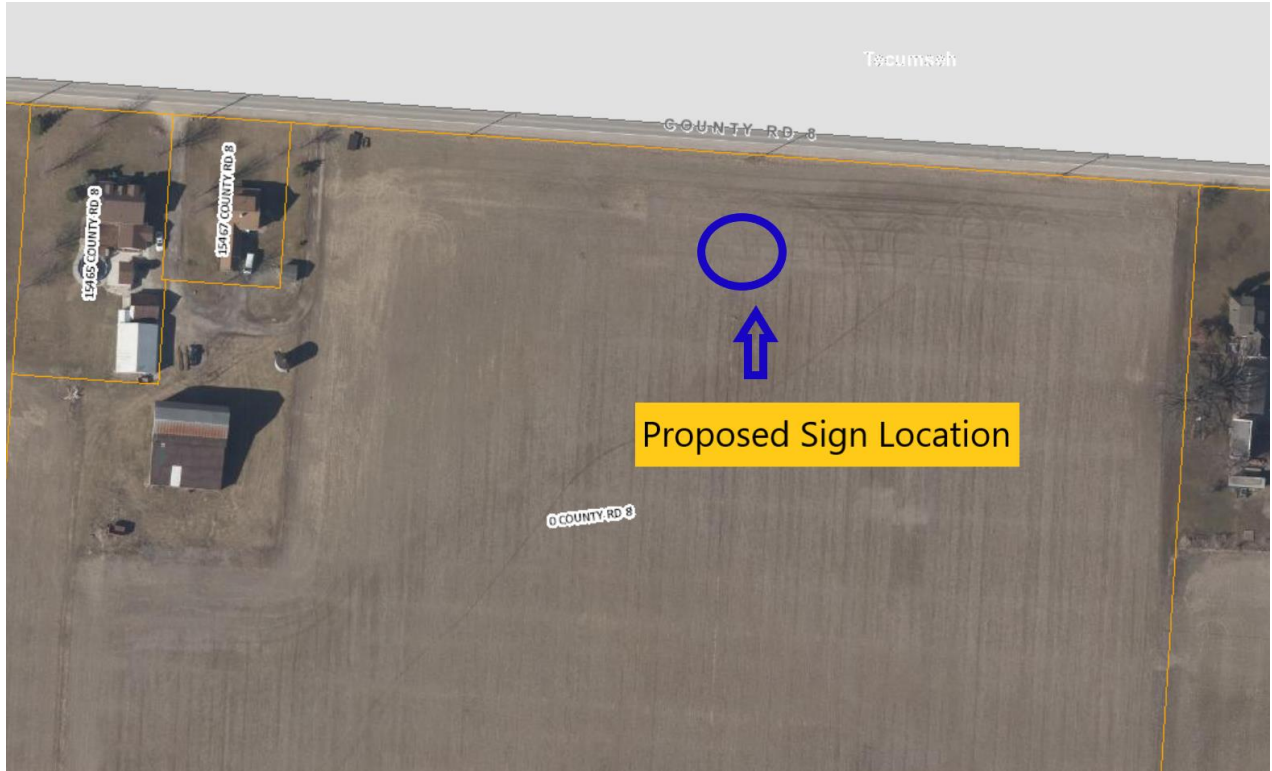
The 3 sites are located on agricultural lands and have generous setbacks from residential zones.

We provide local businesses with low cost, effective advertising.

These billboards, if approved, will be 8'x16' and will follow the same design guidelines of our existing billboards throughout the municipality. Included in this application is a photo of the type of sign.

Thank you for considering our proposed sign locations.

Next lot East of 15467 County Road 8 -135' setback



7045 Arner Townline – 135' setback



N/S CR20, 2768 CR20, abutting lands 2764 and 2776 CR20 under the same ownership



Example of an existing 8'x16' Billboard

