



Report to Council

Department: Community Services
Division: Community Services
Date: April 3, 2023
Prepared by: Jake Morassut, Director, Community Services
Report Number: Community Services-2023-04
Subject: Special Event Notice – Essex Fun Fest – July 6 to 9, 2023
Number of Pages: 4

Recommendation(s)

That Community Services-2023-04 entitled Special Event Notice – Essex Fun Fest – July 6 to 9, 2023 prepared by Jake Morassut, Director, Community Services, dated April 3, 2023, be received, and

That Council approve a temporary noise exemption under Noise By-Law #2038 from 3:00 PM to 1:00 AM on Thursday July 6, 2023, from 11:00 AM to 1:00 AM on Friday July 7, 2023, from 11:00 AM to 1:00 AM on Saturday July 8, 2023, and from 11:00AM until 6:00PM on Sunday July 9, 2023, at the Essex Centre Sports Complex to accommodate the entertainment for the Essex Fun Fest; and

That Council approve closing Fairview Avenue West between 360 Fairview Avenue West (Essex Civic Centre) and Hanlan Street, and Hanlan Street from Fairview Avenue West to Victoria Street in Essex Centre between 10:00 AM and 11:00 AM for the Essex Fun Fest Parade with the lineup prior to the event taking place at the Essex Civic Centre; and

That Council approve the Essex Fun Fest for Significant Event Status for the purposes of applying for their Special Occasion Permit (SOP) for their event on July 6 to 9, 2023.

Purpose

To obtain Council approval of a noise exemption under Noise By-Law #2038, and for approval of a Significant Event Status for the purpose of applying for a Special Occasion Permit for the Essex Fun Fest on July 6 through July 9, 2023. As well, to receive Council approval for a road closure on Fairview Avenue West between 360 Fairview Avenue West and Hanlan, and Fairview Avenue West from Hanlan Street to Victoria Street in Essex Centre during the Essex Fun Fest Parade on July 8, 2023 from 10:00am to approximately 11:00am.

Background and Discussion

The Alcohol and Gaming Commission of Ontario (AGCO) requires a municipality to designate a special event as 'Significant Event Status' for the purpose of those applying for liquor licensing permits and approval, regarding their operation of liquor services during their event. For the AGCO to issue the permits allowing the sale of liquor during events on municipal property, they require the municipal designation. The AGCO regulations also state that this designation must be secured annually for the organization to obtain a Special Occasion Permit.

Town Administration and the Special Events Resource Team (SERT) have reviewed the event and have no objection to any of the activities and recommend an exception to Noise By-Law #2038 at the Essex Centre Sports Complex to accommodate the entertainment for the Essex Fun Fest at the below dates and times:

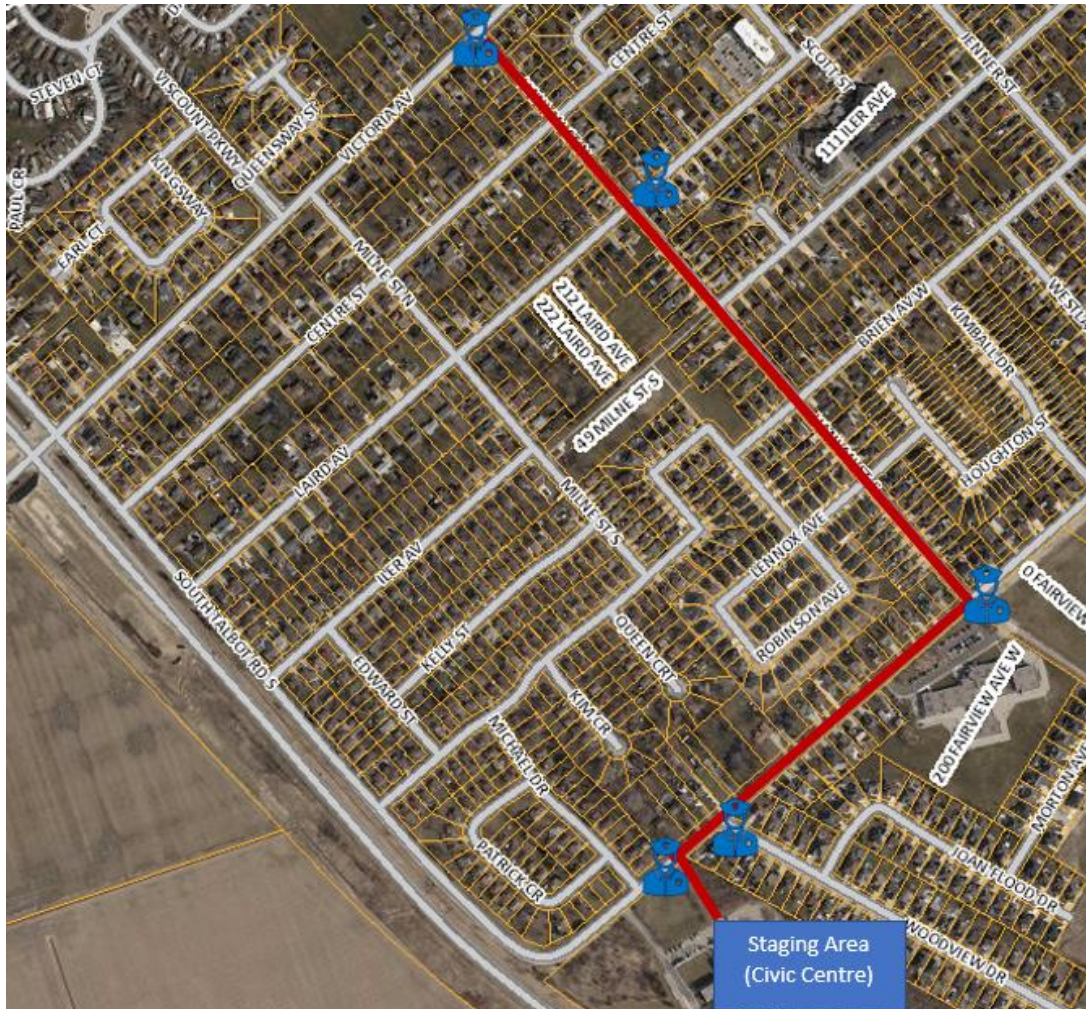
3:00 PM to 1:00 AM on Thursday July 6, 2023

11:00 AM to 1:00 AM on Friday July 7, 2023

11:00 AM to 1:00 AM on Saturday July 8, 2023

11:00AM until 6:00PM on Sunday July 9, 2023

The Special Event Resource Team also concurred with closing Fairview Avenue West between 360 Fairview Avenue West (Essex Civic Centre) and Hanlan Street, and Hanlan Street from Fairview Avenue West to Victoria Street between 10:00 AM and 11:00 AM for the Essex Fun Fest Parade with the lineup prior to the event taking place at the Essex Civic Centre.



Financial Impact

There is no financial impact.

Consultations

Special Event Resource Team (SERT)

Link to Strategic Priorities

- ☐ Manage, invest and plan for sustainable municipal infrastructure which meets current and future needs of the municipality and its citizens.
- ☒ Create a safe, friendly and inclusive community which encourages healthy, active living for people of all ages and abilities.
- ☐ Provide a fiscal stewardship and value for tax dollars to ensure long-term financial health to the municipality.
- ☐ Manage responsible and viable growth while preserving and enhancing the unique rural and small town character of the community.
- ☒ Improve the experiences of individuals, as both citizens and customers, in their interactions with the Town of Essex.
- ☐ Improve the Town's capacity to meet the ongoing and future service needs of its citizens while ensuring the corporation is resilient in the face of unanticipated changes or disruptions.

Report Approval Details

Document Title:	Special Event Notice - Essex Fun Fest - July 6 to 9, 2023 - Community Services-2023-04.docx
Attachments:	
Final Approval Date:	Mar 28, 2023

This report and all of its attachments were approved and signed as outlined below:

A handwritten signature in black ink, appearing to read 'Doug Sweet', with a stylized flourish at the end.

Doug Sweet, Chief Administrative Officer - Mar 28, 2023 - 10:20 AM