Keep County Road 50 clear of Digital Electronic Media Pole signs!

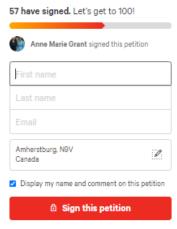


Anne Marie Grant started this petition to Town of Essex and 1 other

A winery in our community has installed a Full Spectrum LED Digital Electronic Media Pole sign against our Town Bylaw. They have installed it without a permit. The sign is of great concern to residents for multiple reasons, including:

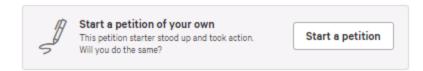
- o safety of pedestrians and cyclists from distracted drivers.
- o degradation of the historic character of CR50,
- o introduction of light pollution and health hazards from LED lights,
- o disruption to the quality of life of neighbours,
- o reduces property values along CR50,
- o zoned agricultural and residential, not commercial,
- o proposed change in bylaw will allow all businesses on CR 50 to install Full Spectrum LED Digital Electronic media pole signs, and
- o it is in direct conflict with our current sign bylaw that is less than 5 years old (max 2 metres high and no electronic signs allowed).

Very few jurisdictions in Canada permit use of digital media signs in such close proximity to residential areas.



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Sign below and say NO to LED Digital Media signs and say NO to Pole signs on our residential county road.



Updates

50 supporters	2 days ago
Anne Marie Grant started this petition	4 days ago

Reasons for signing



Karen DaSilva - 4 days ago

Electronic signs have no place all throughout our community. The majority of businesses / wineries generally have hours during daylight time other than special events. There is no benefit to a oversized lighted glaring sign as most customers to these businesses are day time customers. Their use will visually clutter and detract from the... Read more

♡ 1 · Report



Ryan Harnadek - 3 days ago

No exceptions should be made, especially for businesses that don't follow the existing rules.

♡ 0 · Report

View all reasons for signing

Report a policy violation