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To: Town of Essex All Staff <EssexAllStaff@essex.ca>

Subject: Town of Essex Launches Business Directory in Partnership with Local Newspapers



Media Release

July 16, 2020

Town of Essex Launches Business Directory in Partnership with Local Newspapers

Essex – This week the Town of Essex launched a new business directory designed to help local businesses communicate how their operations have changed during the COVID-19 pandemic.

The directory, which will offer free listings to Town of Essex businesses, was developed in partnership with The Essex Free Press and The Harrow News.

"The Town of Essex is lucky to have not one, but two, local newspapers that are dedicated to serving our community," said Mayor Larry Snively. "This partnership reflects Council's desire to support these newspapers and ensure businesses get the word out to residents who may not have access to a computer or the Internet."

Earlier this year, [Town Council sent a letter to Andrew MacCleod](#), President of the PostMedia Network, urging the company to reconsider its recent decision to stop publishing a number of local weekly newspapers.

The free business directory will be published in the first issues of The Essex Free Press and Harrow News in August. The directory is also tentatively scheduled to run in the September and October issues.

The directory is another effort to support local businesses throughout the COVID-19 pandemic. The Town has also launched an [Online Business Map](#), a [Digital Growth Grant](#), and a [Relaunch Grant](#).

Local business owners are invited to submit their listing to the directory online at www.essex.ca/DirectorySubmissions or by [printable form](#). Submissions must be made by July 29 at Noon.

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